

Moody Radio's iPhone App Unveiled

Launched in December, This Online Feature Takes Moody Radio Mobile



Committed to creatively and dynamically reaching its listeners, Moody Radio launched the first version of the Moody Radio iPhone Application on iTunes on Monday, December 14. Partnering with Fluent Factory, a Chicago-based mobile technology firm, Moody Radio is utilizing this new technology to bring the Word of God to more people, more conveniently.

In mid-2009, the Moody Radio team recognized a need for increased mobility to more deeply engage listeners and advance the mission of the organization. National Program Director Denny Nugent explained, "Terrestrial radio listening habits are flattening as people are turning more often to Internet radio, and more In-

ternet listening is being done on mobile devices such as iPhones. We are committed to using these new technological opportunities to reach out to current and prospective listeners wherever they are."

To move forward with this mission, the Moody Radio team of Bruce Everhart, Adam Grandy and Nugent began to explore the possibility of creating a mobile application or "app," a downloadable software program that runs on handheld devices. As they researched outside mobile programming firms, God led a talented team of app developers to Moody that would have a profound impact on this process.

Jin Lee and Chris Wilson of Fluent Factory are believers and devoted Moody Radio listeners who independently created an app that tuned to WMBI's Internet stream on their personal iPhones. Lee and Wilson contacted Moody Radio to ask if their WMBI app might be useful, and in God's providence, this happened just before the Moody team reached out to a number of top mobile programming firms for proposals.

According to Nugent, "Of all the proposals we received, not only did Fluent Factory's proposed application have the highest quality

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new Employees



Bethany Grubb

Customer Service Representative, Customer Service Center

Previously served as a part-time Customer Service Representative at Moody, Chicago, Ill.



Carly Jarosz

Communications Specialist, Public Relations

Previously served as an Associate in the communications group at FTI Consulting, Chicago, Ill.



Ed Jordan

Student Health Insurance Coordinator, Treasury Operations

Previously served as an Account Executive at Life Quotes, Inc., Darien, Ill.



Ian Martinez

Graphic Designer, Marketing & Communications

Previously served as Director of Communications (Music) for the University of Chicago, Chicago, Ill.

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and most functionality, but they offered to donate their services to create our official app.” During the next couple of months, the team worked closely with Lee and Wilson to develop a cutting-edge mobile app that could be accessed on an iPhone or iPod Touch.

Currently, listeners who download this free app from the iTunes Store will be able to access all of Moody Radio’s Internet and local radio streams; listen to most of Moody Radio’s daily and weekly network programs, including recent episodes, and research program schedules for Moody Radio’s network and local stations. The app also offers a number of unique feedback functions, including the ability to email MP3 links of episodes to fellow listeners, contact Moody Radio and access each show’s Web site and Facebook page. Listeners can download the app by linking to the iTunes Store from www.MoodyRadio.org/iphone.

The creation of the Moody Radio app is not only evidence of God’s great planning but also an example of how well Moody

Radio is regarded by its listeners and the communities in which it operates. As both a Moody Radio listener and development partner, Lee explained, “We hope that God will use this app as a vehicle for continuing to touch people’s hearts, as Moody Radio has done faithfully for so many years. We look forward to the day when we hear at least one testimony that this little mobile tool helped someone’s faith journey.”

From the beginning of this process, Moody Radio set out to create the app with that goal in mind—using it to touch people’s hearts. “Moody Radio is the gold standard for Christian radio and this app is an important step for our industry because of how advanced and robust it is, and because it is uniquely suited to offer listeners the complete Moody Radio experience wherever they are,” said Grandy, Web Administrator. “We hear every day how God uses Moody Radio in our listeners’ lives and we pray that He will reach even more people through this new technology.”

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IN SIGHT

by Tom MacAdam, Vice President, Stewardship

“I thank my God in all my remembrance of you . . . because of your partnership in the gospel from the first day until now.” (Philippians 1:3,5)

Words matter. Names matter.

Perhaps none of Jesus’ disciples understood this more than Simon Peter. At the crucial moment when he proclaimed that Jesus was, in fact, “the Christ, the Son of the living God,” he was rewarded with a new name: Peter. Whenever he was called Peter, he was reminded of Jesus’ declaration that the faith he professed was the rock upon which the Church would be built. His name was an expression of how the Lord viewed him.

Similarly, how we refer to the people in our lives also reflects how we view them and the roles they play. For example, when we refer to a person as our spouse, we affirm our marriage commitment to him or her. When Christians call each other brother or sister, they are recognizing that together they are adopted into God’s family as His children.

In my first weeks at the Moody Bible Institute, I met with people across the organization to learn how Stewardship can best advance our common goals. I have been encouraged to find the same dedication to serving the Lord in every person

I have spoken with. I would describe what I have found as a sense of mission—a mission of making and equipping disciples, and advancing the gospel to the world. All of our ministries are a part of that mission.

But how do we view those who support our mission and our ministries? What do we call them? Does it matter?

It mattered to Paul when he wrote to the Philippians and thanked God for his supporters. In the first chapter of this letter, he called them **partners**. And later, in chapter four, he clarified that their partnership included support both financially and through other means. They were co-laborers, and not simply sources of funds. Not donors, not supporters, but partners. They were providing for Paul’s needs, while also working alongside him as a critical part of his ministry.

This is how I would like us to view the thousands of partners who provide faithfully—and pray regularly—for our ministries at Moody. We may be doing the work of the ministry, but God is using them to make all that we do possible. They are partners in every sense of the word, given to us by God. And, since a partnership is a mutual relationship, we need to continually pray that He would bless and encourage them, as they do for us.

We may be doing the work of the ministry, but God is using our partners to make all that we do possible.

Benefits!

Human Resources Connection

January 2010 Reminders

- Review your retirement savings goals for 2010 and make any necessary changes. You may want to start contributing, increase or decrease your contribution, or change your investment strategy. Please plan to meet with the VALIC representative when he comes to campus this month, and contact jean.jacobsen@moody.edu or 312-329-4233 if you have any questions.
- Make sure that your ID cards are correct if you changed your medical or dental plans. For CIGNA HMO, BCBS PPO and HMOs, ID cards will be sent to your home. For CIGNA PPO, ID cards will come from the Human Resources/Benefits Office. For BCBS medical or dental, please visit www.bcbsil.com to print a temporary ID card. Please contact luci.harris@moody.edu or 312-329-2036 with any questions.
- Get ready for your 2010 Wellness Screening if you're on the MBI PPO (BCBS) plan. The screenings will be held on Tuesday, January 26 and Wednesday, January 27. Please contact luci.harris@moody.edu or 312-329-2036 with any questions.
- Remember to use your 2009 PayFlex money by March 15, 2010. Claim forms must be submitted by March 31, 2010.

Annual Notice: Women's Health and Cancer Rights Act

The Women's Health and Cancer Rights Act of 1998, a federal mastectomy mandate, requires all health plans that cover mastectomies to also cover reconstructive surgery.

The Act does not require plans to provide medical and surgical benefits with respect to mastectomies. However, if a plan provides such benefits, then it must also provide to any covered person who is receiving benefits in connection with a medically necessary mastectomy and who elects breast reconstruction, coverage for the following:

- Reconstruction of the breast on which the mastectomy was performed;
- Surgery and reconstruction of the other breast to produce a symmetrical appearance, and
- Prostheses and physical complications for all stages of the mastectomy, including lymph edemas, in a manner determined in consultation with the patient and attending physician.

A plan may apply coinsurance and deductibles as the provider deems appropriate, and are consistent with those established for other benefits covered by the plan.

Please contact Blue Cross Blue Shield of Illinois at 1-888-979-4516 if you have questions about what is covered under the MBI health plans.



Service in the City Adds a Player

During the October 2009 InSight Live employee meeting, Dr. John Fuder, Professor of Urban Studies, Moody Theological Seminary (MTS), announced that Moody Bible Institute was meeting with the Chicago Office of Community and Faith-Based Initiatives, and that he was hopeful a relationship was beginning to grow. However, those meetings opened doors no one anticipated.



Dr. John Fuder

Service in the City (SITC) is an event that engages the students, faculty and spouses of MTS on a Saturday in February with various ministry sites that need assistance serving their communities. The service opportunities range from facilitating neighborhood clean-ups to managing youth events and street evangelizing. However, for SITC 2010, the sites will vary slightly from tradition and there will be more participants to help serve.

During meetings with Vanessa Westley, Project Manager for the Mayor's Office of Community and Faith-Based Initiatives, it became clear that Moody possesses a service model that the City could expand to reach more people within its limits. It also became clear that Moody is not resourced to manage such a large-scale service day. Thus, for this year's SITC, Moody has decided to increase its impact on the City and invite members of Campus Crusade for Christ from select local colleges to work alongside MTS students. Together they will serve the various areas of the City that the Mayor's Office is burdened to see changed.

"God's divine appointments and perfect timing are all over this. It's a great chance for MTS students to continue in the tradition of Service in the City, but also connect with the broader Christian community in Chicago. Together we can better serve the people of this City," said Fuder. "It has been such a privilege to work with the City and Campus Crusade. We are excited to see what the Lord will do with His servants on this day and in the future."

Moody Publishers Editorial Staff

Moon Building, Chicago Campus

With the goal of providing its readers with the power and amazement of a fresh encounter with Jesus Christ whenever they open a Moody Publishers book, the editorial staff works hard to find authors with compelling messages and helps them skillfully express those messages in each publication. They are proud of the many quality titles they release every year, but consider their greatest accomplishment that everyone is committed to Christ's purposes and to leading others to Him through the written word.

People may make some assumptions about book editors, but this staff would debunk many of them. First, while some may think editors are dry and analytical, you'd find that the Moody team values imagination and creativity, and enjoys working together in a collaborative and energetic atmosphere. Also, unlike magazine publishing, book publishing production schedules are longer—it typically takes a book 12 to 18 months to move from the contract phase to publication. For

instance, the Moody team just set its release list for next fall and is now working on the January–March 2011 releases.

The publishing staff is a team that strives to serve Christ and each other in all they do. Their dedication to this mission is evidenced by their tenures: Carolyn McDaniel has worked in the department for 41 years, Dave De Wit has worked there for 24 years and Judy Tollberg will celebrate her 30th anniversary with Moody next month. They are a team of faithful servants!



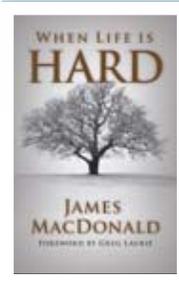
Back row, from left to right: Madison Trammel, Dave De Wit, Jim Vincent, Steve Lyon, Chris Reese. Front row, from left to right: Betsy Newenhuyse, Pam Pugh, Carolyn McDaniel, Brittany Biggs, Judy Tollberg, Cynthia Ballenger. Not pictured: Greg Thornton, Paul Santhouse, Randall Payleitner, Maureen Coady.

Read

When Life Is Hard

By James MacDonald

Moody Publishers
212 pages • \$14.99



Looking around the world today, we can all agree that times are tough—unemployment is high, terrorism remains undeterred and countless personal tragedies hit when least expected. If you are feeling the weight of these trials, James MacDonald can identify with you and his latest book, *When Life Is Hard*, will provide you with a biblically-sound roadmap for successfully navigating life's challenges.

MacDonald wrote this book in the heat of his own professional and personal trials, including his battle with prostate cancer, and seamlessly guides readers through the Word to learn how God has called His people to approach, accept and learn from these situations. The book can be read in one sitting or as a study series, and includes memory verses, discussion questions and prayers for each chapter.

Deeply meditating on the book of Job and the struggles of Paul, MacDonald helps readers understand why the Christian life is often marked with pain and how God ultimately uses tribulations for His glory and the good of His children. MacDonald believes that trials allow Christians to deepen their relationships with God, display the superiority of lives lived in Him and be called to lives of greater holiness.

employeeSpotlight



Lillian Mante

Event Logistics Coordinator

Born on Bohol, a small island in the Philippines, Lillian Mante grew up with seven older brothers in a devoted Christian family. Her experiences in Sunday school and at Bible camp led Lillian to saving grace at age seven, and at 11 years old she dedicated her life to serving the Lord.

Her family immigrated to Chicago when she was in high school and, upon the advice of her father to “go by faith,” Lillian earned her degree in Christian education from Liberty University in Lynchburg, Va. After graduation, she returned to Chicago and began working in Moody Bible Institute's Missions Department as the assistant to Dr. Ray Tallman. Soon after, God called her to service as the Director of Childhood Ministries and Events at Armitage Baptist Church in the Logan Square neighborhood of Chicago.

Lillian was devoted to the children of Logan Square during her 15 years at Armitage Baptist and grew a strong ministry for them, offering Bible-based teaching, counseling, inner-city outreach and fun family events. Lillian held a number of corporate jobs after she left Armitage Baptist, but once again felt the strong call of the Lord when she learned of the events opportunity at Moody. Since July 2008, Lillian has served as the liaison between Moody and the outside organizations that use its facilities. She also plans special event meals and it is her goal to ensure that all visitors “feel welcome, and have a memorable and enjoyable experience here.”

The *Moody Memo* is published the first week of each month. Please submit material two weeks before publication; all material is subject to editorial discretion and review. E-mail questions, comments and submissions to memo@moody.edu.