

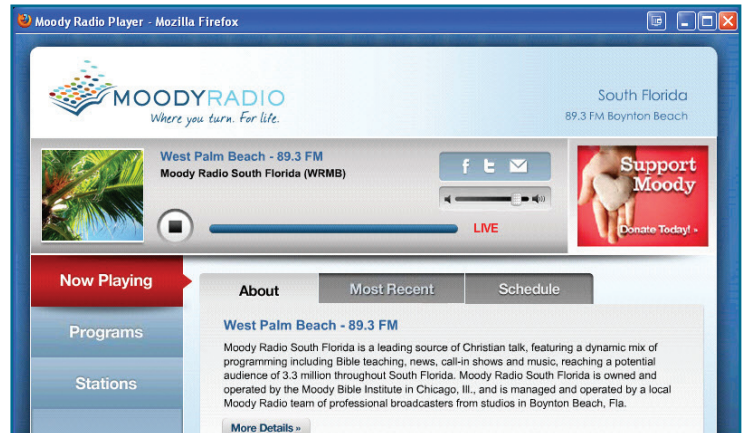
Moody Radio Media Player

Web Player Gathers Audio Content in One Convenient Location

Since October 2010, Moody Radio's Web Marketing team has been working with Information Systems, Web Communications and outside contractors to develop a web media player that aggregates all of Moody Radio's audio content into one convenient location. This spring, the player will launch, providing users with a variety of new web tools to improve their listening experiences.

"We are very excited about the web media player because it will help us accomplish a number of goals for enhancing Moody Radio's web offering while remaining aligned with our strategic plans," said Adam Grandy, manager of Web Marketing at Moody Radio. "Through this media player, we hope to make Moody Radio's programs more accessible to more people and more compatible with different computer platforms. This will help us reach a broader demographic, especially younger audiences that do not typically listen to terrestrial radio."

By gathering all of Moody Radio's online content into one location, the media player will enable people to find and



share new programs and stations with their friends and families. Additionally, it will allow audiences to stream all owned and operated station programs to their computers live, listen to Moody Radio's four Internet stations (*Praise & Worship*, *Proclaim!*, *Majesty Radio* and *Moody Radio Network*) and search archived shows for up to one year after their air dates.

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Stories Accounts of God at work through Moody

Building Relationships between the Church and Public Schools

Moody Alum Brings Truth to Chicago Students

Reflecting on his path to Moody Bible Institute, Shawn Procter believes he took a different path to Moody Bible Institute than most of his peers. With dreams of being an actor, he moved to New York City at the age of 18 and began to develop a successful career that included television, film and theater credits.

However, after the tragic shootings at Columbine High School in April 1999, Procter felt a deep calling to participate in youth ministry and to help students break free from the lies of the enemy.

"I realized there is a world of youth who believe lies about themselves and others, leading to the death of dreams, self-

esteem, relationships and the moral fabric of our culture," he said. "My dream shifted that day from being known in Hollywood to being used to bring Truth to youth, so that tragedy wouldn't happen again."

He became the director of junior high ministries at a church in Florida and began taking classes with Moody Distance Learning. He soon transitioned out of ministry and enrolled

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The media player has a number of special features including opportunities to subscribe to podcasts, read information about every program, share programs and shows through social media, visit the social media sites of various programs, pause shows on demand, rewind sound by 30-second increments and listen to audio while browsing the Internet.

"Moody Radio has talented people, interesting and impactful content, and generous supporters," said Grandy. "What we need is to get our great product into the hands of more people. We need more people to 'discover' Moody Radio, and we are hoping that this media player will get us on the right platforms to do that."

Additionally, the Web Marketing team is working to develop a Moody Radio application for Android phones. Similar to its iPhone app, this downloadable software program that runs on handheld devices will provide users access to all of Moody

Radio's Internet and local radio streams, most of Moody Radio's daily and weekly network programs, and program schedules for Moody Radio's network and local stations. The application is still in development, and the team is hopeful for a late-summer launch.

"In this increasingly digital world, we need to understand the growth of our industry, as well as develop and engage new technology to more effectively connect with our audiences," said Collin Lambert, Moody Radio's vice president. "Every day, we learn how God uses Moody Radio to touch our listeners' lives, and we pray that He will reach even more people with these new tools. It is our desire to bring His Word to more people, more conveniently."

The media player will be available on all desktop computer platforms with Flash installed. Please visit www.moodyradio.org later this spring for more information.



In Sight

by Christine Gorz, Vice President, Corporate Communications

In my previous role in Marketing and Communications, I had the privilege of working with people across the Corporate Communications branch. My new role as vice president has afforded me the opportunity to learn even more about each team in this diverse branch. One of the things I am most looking forward to is working with this talented group of people to continue developing mutually beneficial relationships with our audiences as they seek to know God more closely.

At Moody, our Corporate Communications branch supports effective communications strategies across all three ministries—Education, Radio and Publishing. The Marketing and Communications, Public Relations and Web Communications teams work to communicate the Moody story through print, digital and other media channels while the Event and Guest Services and Customer Service Center staffs serve our audiences on the phone, on campus, and through the events and conferences we host.

Currently, we are busy working on a number of projects, including executing the 125th anniversary celebration, determining the governance of my.moody.edu, developing the web presence of Moody Publishers and *Today in the Word*, planning donor events and hosting conferences. Through

all of these projects and events, we continually strive to meet the needs of our audiences while strategically using communications to advance the cause of Christ and the ministry of Moody.

"One of my high-priority goals is to begin the process of evaluating Moody's brand and determining what direction we need to take it in the future."

I have a number of short- and long-term goals that I will be working on with the Corporate Communications team. One of my high-priority goals is to begin the process of evaluating Moody's brand and determining what direction we need to take it in the future. We will also be examining our current branch structure to see if there are opportunities for greater synergies and efficiencies.

Long-term goals for Corporate Communications are to establish and consistently promote a strong brand and clear messaging for Moody through all available media, and to consistently and creatively get the Moody story out to more people than ever before while continuing our tradition of serving our audiences with excellence and the love of Christ.

As we work toward these goals, we ask employees to join with us in prayer for wisdom and creativity as we begin the process of evaluating our brand and articulating who Moody is to our audiences.

full-time in Moody's undergraduate program, after being accepted within one week of submitting his application.

After graduating from the Chicago campus with a bachelor's degree in Bible in 2008, Procter became involved in the WHAT'S GOOD Program as an in-class educator. WHAT'S GOOD is a character-based abstinence program of LYDIA Home Association that seeks to educate and empower youth to choose healthy and safe lifestyles that include sexual abstinence until marriage, as well as the avoidance of drugs, alcohol and other risk-related behaviors.

He became program director in 2010 and is working to develop WHAT'S GOOD into a bridge between the Church and public schools. Over the past four years, the WHAT'S



Shawn Procter

GOOD team provided in-class education in more than 30 Chicago Public Schools, led after-school programs and hosted after-prom parties that promote abstinence in high schools across the city.

"My experience at Moody confirmed the importance of forging authentic Christian relationships, while valuing my entire life as ministry," said Procter. "Jesus Christ brought light to the darkness. I am blessed that He allows us to bring a message of Truth into classrooms throughout Chicago while building relationships with youth. We always tell our students, 'Truth leads to life, and lies lead to death.'"

Procter and his wife, Pamela, live in Chicago with their daughter.

Benefits Human Resources Connection

Saving for Retirement With Valic

To change the amount contributed to your 403(b) account, do one of two things:

1. E-mail jean.jacobsen@moody.edu before the 19th day of any month in which you want to change the amount of the contribution. Be sure to note, "Please change my contribution from **X** percent to **Y** percent beginning with the **Month** paycheck."
2. Make the change online at www.valic.com on or before the 12th day of any month.

Please note:

1. You may contribute on a fixed dollar basis or a percentage basis, and you can change the amount during any month of the year.
2. If you will be age 50 or older in 2011, you can contribute up to \$22,000 per year to your 403(b) account.
3. If you are under age 50, your annual maximum in 2011 is \$16,500.
4. If you have worked for Moody for 15 or more years and have not contributed at the maximum level, you may be able to contribute up to \$3,000 more per year until you have contributed an additional \$15,000. Contact jonathan.narbett@valic.com regarding a calculation to determine eligibility.

Education about Investing:

The VALIC website (www.valic.com) provides education in investments (a risk tolerance test to guide your investment strategy, one-page summaries of each investment available to you, prospectuses, etc.) and forms to accomplish various ends (rollover forms, beneficiary forms, etc.).

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- VALIC: You may borrow from VALIC. You will pay a loan origination fee of approximately \$50. If the loan stretches over more than one year, you will pay an annual loan fee of \$30. The interest rate will be determined by the prime rate.
- TIAA-CREF: You may borrow from TIAA-CREF if you invested with it prior to VALIC. It does not charge a loan origination fee or annual loan fees, but it does charge interest.

Questions:

Contact jean.jacobsen@moody.edu or 312-329-4233. VALIC's Customer Service number is 1-888-568-2542. TIAA-CREF's Customer Service number is 1-800-842-2776. Jonathan Narbett's number is 1-800-892-5658 ext. 88331.

Student Services–Spokane

Spokane, Wash.

With only three staff members serving more than 450 students, the Moody Bible Institute–Spokane Student Services department is committed to a high level of communication in order to maintain effective team synergy and better provide personal attention to the students. As a result, the team is able to assist in preparing students for life after college through the unique non-residential setting, as well as build a healthy, cohesive community through quality events and spiritual formation.

“We have a strong desire to focus on serving our students in a friendly and relational manner,” said Daniel Ward, associate dean for student services. “We are also dedicated to building trust among our team, which allows us all to feel valued and willing to support one another in our responsibilities.”

Ward is joined by Tina Armagost, assistant to the associate dean, and Leah Schneider, assistant dean for student

services. Currently, the team is finalizing MBI–Spokane’s Spring Formal in May, conducting resident assistant interviews for the fall and preparing for three spring campus visit days called *Experience Spokane!*.

Student Services’ many responsibilities also include organizing new student orientation, facilitating recruitment, managing international student affairs and veteran benefits, assisting with student leadership, organizing on- and off-campus events, overseeing student groups and resident assistants, managing landlord relations, facilitating chapels, and mediating between MBI–Spokane and various departments on the Chicago campus...to name a few.

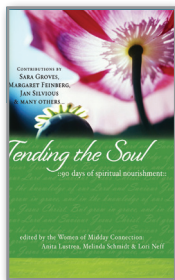


From left to right: Tina Armagost, Leah Schneider and Daniel Ward.

Read

Tending the Soul: 90 Days of Spiritual Nourishment

By Anita Lustrea, Melinda Schmidt and Lori Neff
224 Pages • \$13.99



In its second 90-day devotional, *Tending the Soul: 90 Days of Spiritual Nourishment*, the *Midday Connection* team hopes to “challenge and encourage one another to grow—spiritually, emotionally, intellectually and physically.” In addition to Anita Lustrea, Melinda Schmidt and Lori Neff, the devotional features the words of their most trusted friends and favorite guests from their daily Moody Radio program.

Musician Sara Groves, Moody Bible Institute Professor Nancy Kane and Author Jena Marrow are among the more than 80 authors, speakers, musicians and teachers that contributed lessons to the devotional. Each lesson is grounded in biblical truth and encourages readers both to pray and apply the lessons to their daily lives. The contributors share moving, humorous and educational personal stories with readers through the lens of Bible passages that have touched their lives.

Readers are also encouraged to have times of personal reflection and expression (drawing, journaling, singing, etc.) as they move through the devotional. “Tending our soul is a joy, it is work, it is coming to know our true selves and our Creator more deeply,” write Lustrea, Schmidt and Neff in the introduction. “It is the satisfaction of seeing growth that may surprise us but will always delight us!”

employeeSpotlight



Jennifer Enger

Marketing and Communications
Traffic Coordinator

As the traffic coordinator for the Marketing and Communications department’s production team, Jennifer Enger is one of the first people many new employees interact with. As the person responsible for ordering all business cards, letterhead, envelopes, note cards and other supplies for departments across Moody Bible Institute, Enger ensures that all of these materials are continually updated and meet all standards for branding.

“One of my favorite aspects of working at Moody is the people,” said Enger. “I could not ask for better colleagues, and I love being on a college campus. It is very inspiring and motivating to be in an educational environment and witness the students around me preparing for ministry.”

Enger graduated with a degree in social work and counseling from Trinity International University and started working at Moody in 2007 as the liaison at Smith Desk. Having grown up in the northwest suburbs of Chicago, Enger had heard of Moody and applied to the position after learning she would be moving to Chicago with her husband (then fiancé), Derek, after their wedding.

Residents of Chicago’s Jefferson Park neighborhood, Jennifer and Derek are youth group leaders at Glenview Evangelical Free Church. They enjoy exploring Chicago’s many diverse neighborhoods in their free time.