

Janet Parshall Connects with Audiences

In the Market's Popularity Grows at Record-Setting Pace

Since *In the Market with Janet Parshall* debuted on Moody Radio eight months ago, its listener base has grown considerably, and it is rapidly approaching the distinction of being the most widely distributed program in Moody Radio history.

"Listener numbers in Chicago and across the country continue to escalate, and *In the Market's* daily program is now being offered by 469 stations, with an additional 112 stations carrying only the weekend version, *Best of In The Market*. That equates to a potential audience of almost 57 million people," said Scott Krus, manager of network development for Moody Radio. "These are huge numbers for



Janet Parshall

any radio program, especially considering it debuted on about 200 stations less than one year ago."

In the Market is a fast-paced, caller-driven program that challenges listeners to examine major current events through a biblical worldview. Parshall, who originally joined Moody Radio with her weekend program, *Talking it Over with Janet Parshall*, evaluates newsworthy topics with highly respected guests and listeners, using the Bible as a framework for discussion. The program reinforces Moody Radio's desire to attract top talent that effectively communicate the messages and mission of the organization—to proclaim the Word of God, help people take the next steps in their walks with Christ, and be a trusted voice and friend.

"I believe listeners respond to Janet for several reasons," said Collin Lambert, Moody Radio's vice president. "She is someone that listeners can connect with. Additionally, she is intelligent and informed while also having a firm grasp of the Word. Each day, she addresses topics that are relevant to our listeners' lives through the lens of the Bible."

A wife, mother and grandmother, Parshall started her radio

>>>>> [Continued on page 2](#)

Stories Accounts of God at work through Moody

Deaf Outreach Chicago

Moody Student Starts Group to Minister to the Deaf

In the fall of 2009, Eric Targe, sophomore theology major, started an on-campus ministry called Deaf Outreach Chicago.

According to Joshua Project, a research initiative that seeks to highlight unreached people groups, the deaf are the world's fourth largest unreached group, and Chicago is home to one of the largest deaf populations in the United States. When Targe first came to Moody Bible Institute, he eagerly searched the city for a deaf ministry he could be a part of. However, he found nothing. Because of his passion for the deaf community, Targe started his own ministry.

Deaf Outreach Chicago began with a few sign language classes and has developed into a campus group of 17 members and four officers. Aleris Fraats, pizza specialist in Food Service, serves as the group's advisor.

The students meet every Tuesday night, not only to learn the language and become equipped to translate, but to better understand the culture as well.

"The deaf have their own culture, a culture without sound," said Targe. "Anyone can take four years of Spanish and know the language, but if he or she is not in community and does not know the culture, he or she does not fully know Spanish. We want to be in the culture and know the deaf."

>>>>> [Continued on page 3](#)

January

spring semester begins	10
martin luther king jr. day holiday	17
day one	21
mts next step	25
founder's week	31-Feb. 4

career by being involved in a Midwestern radio station and now reaches listeners on a national level. She has been consistently profiled as one of the top 100 "talkers" in *Talkers* magazine and was awarded the National Religious Broadcasters On-Air Personality of the Year 2008 and 2011.

Additionally, in February 2005, Parshall was selected by President George W. Bush to represent the White House as public delegate to the United Nations Commission on the Status of Women.

"Janet is the leader in Christian talk radio," said Krus. "We would be hard-pressed to find anyone else currently on the radio with a greater following of devoted listeners. She is knowledgeable and articulate, and addresses topics that listeners want help thinking through from a Christian perspective."

A listener in Tampa, Fla. wrote, "She is intelligent, relevant, full of grace and truth, and brings a wonderfully prophetic voice to a world that is hurting. It is such a breath of fresh air to hear

Christians discuss the most important issues of our day with competence, patience and humility."

The growth of this program has also had broader implications for Moody Radio and Moody Bible Institute as a whole. It has enabled Moody Radio to enter markets in which it has never been before, exposing listeners to Parshall's program as well as the many other Moody Radio programs offered through its websites. Secondly, *In the Market* has allowed Moody Radio to advance its leadership in the Christian talk industry.

"The increasing popularity of Janet's program has had a positive impact on Moody Radio as well as the entire organization by offering opportunities to highlight Moody initiatives to an even larger audience," said Lambert. "A majority of people are first introduced to Moody and our resources through Moody Radio."

In the Market is broadcast in all 50 United States, Canada, Bermuda, and Turks and Caicos. In Chicago, the program airs weekdays from 4-6 p.m. CT.



In Sight

by Dr. Paul Nyquist, President

With each passing year, I see the increasing impact technology has on our world. 2010 ended on a high note for the Nyquist family with the birth of our first grandchild. My wife, Cheryl, was right by our daughter's side for this joyous occasion while I was here at Moody. But, in no time, I received photos of the little guy via text message and Facebook. It was a far cry from the days of land-line phone calls and developing rolls of film to send to loved ones. I'm certain that if D.L. Moody were alive today and saw how we communicate in this current age, he would find so many opportunities for the gospel to go forth with power through modern technology. And, in this new year, we are eager to seize these new opportunities.

2011 is Moody's 125th year, and it will be a year marked by the celebration of our bold legacy and anticipation of our dynamic future. We have been preparing for this special year-long celebration throughout 2010, and our anniversary provides the perfect platform to broadly share Moody's vision with a variety of audiences.

We want our friends and partners to understand that we desire to reach farther than ever before with the Gospel of Jesus Christ. This means developing a more globalized and

diversified student body, investing in emerging technologies, installing digital equipment in Moody Radio stations, as well as expanding our outreach through new training programs and relationships. I firmly believe Moody is uniquely positioned, as an educational and media ministry, to touch more, reach more and equip more people for effective service to our Master.

With all of these new developments, it is as important now as it was 125 years ago for Moody to proclaim the biblical truth we know and believe through every possible means. We remain committed to the biblical education and training of vocational Christian workers; to the proclamation of God's Word through our radio ministry, and to the communication of biblical principles through every book produced by Moody Publishers.

We know the need has never been greater for Moody to be what Moody is. The "non-religious" is the fastest growing group in this country. Biblical values are being rapidly replaced by a secular mindset, and biblical illiteracy is growing at an astonishing rate. Without significant change, this country will soon bear little resemblance to the land we once knew.

It is time. It is time for Moody to position itself for maximum Kingdom impact. It starts this year.

"I firmly believe Moody is uniquely positioned, as an educational and media ministry, to touch more, reach more and equip more people for effective service to our Master."

According to Targe, only 40 percent of sign language is in the hands. The majority of sign language is in the eyebrows, body and head. Often, the deaf appreciate people who want to talk with them and who take the initiative to learn sign language.

Deaf Outreach Chicago has specific ministry goals to not only impact Moody's community but also the entire city of Chicago. It plans to interpret songs at Founder's Week in February 2011 and is eager to host a campus event during Deaf Awareness Month in May. Group members are also planning to begin a deaf ministry at The Moody Church in Chicago. They will interpret services, lead small groups and teach Sunday school classes for the deaf.



Aleris Fraats and Eric Targe

Benefits Human Resources Connection

Start Off the New Year Right

- Make sure you have your current medical and dental ID cards and discard past ones. If you changed to a different plan during Open Enrollment, you should have your new ID by the third week in January. If you need one earlier or do not have one for another reason, for Blue Cross Blue Shield, go to www.bcbsil.com. For CIGNA HMO, go to www.my.cigna.com. On both sites, you may either have a plastic card sent to you or print a temporary ID. For CIGNA PPO, contact luci.harris@moody.edu.
- Schedule an appointment for your annual physical exam.
- Plan to use remaining 2010 Flexible Spending funds by

March 15 and submit all claims by March 31 (or you forfeit the money). Go to www.mypayflex.com for information, claim forms, online claim submission, etc.

- Remember to make an appointment in Human Resources for your Wellness Screening when e-mail invitations go out in *theDaily*. The Screenings will be scheduled for two days during the last week in January.
- Review your retirement savings. Can you save more? Is it invested well? Go to www.valic.com to check your account. Do you need to make an appointment with the VALIC representative next time he is available? He will be on campus January 13, February 15 and March 10. Watch *theDaily* for more information.

Annual Notice: Women's Health and Cancer Rights Act

The Women's Health and Cancer Rights Act of 1998, a federal mastectomy mandate, requires all health plans that cover mastectomies to cover reconstructive surgery as well.

The Act does not require plans to provide medical and surgical benefits with respect to mastectomies. However, if a plan provides such benefits, then it must also provide to any covered person who is receiving benefits in connection with a medically necessary mastectomy and who elects breast reconstruction, coverage for the following:

- Reconstruction of the breast on which the mastectomy has been performed;

- Surgery and reconstruction of the other breast to produce a symmetrical appearance, and
- Prosthesis and physical complications for all stages of mastectomy, including lymph edemas, in a manner determined in consultation with the patient and attending physician.

A plan may apply coinsurance and deductibles as it may deem appropriate which is consistent with those established for other benefits covered by the plan.

If you have questions about what is covered under the Moody health plans, contact BCBSIL at 1-888-979-4516.

Office of Institutional Effectiveness

Chicago, Ill.

Under the direction of the vice president of Educational Services, the Office of Institutional Effectiveness (OIE) seeks to enable the Education branch, and other areas of Moody, to prove internal effectiveness to external constituents. "OIE helps various departments document, evaluate and improve the business processes that go into every aspect of serving students," said Dr. Bill Blocker, vice president of Educational Services. "Its central purpose flows around improvement, whether in academic programs, education policy or business practices."

Specifically, the team coordinates Integrated Postsecondary Education Data System (IPEDS) reporting to earn significant grants from the U.S. Department of Education, maintains relationships with accreditation agencies, helps academic units assess student learning, provides end-of-semester course evaluations and facilitates a range of surveys.

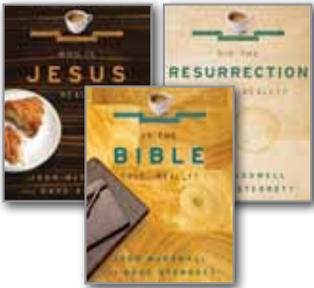
The team is comprised of Dr. Lucas Kavlie, director of accreditation and assessment; Greg Gaertner, institutional researcher; Dan Obinger, business process manager; Norma Malave, assistant to the institutional researcher, and internal consultants from various departments. While not a member of the Office, Ben Chelladurai, Educational Services' director of finance, supports OIE by assisting with budgeting, accounting, and managing other financial aspects of external reports and feasibility study analysis.

When not at Moody, the team stays active off campus. Dan served as a pastor for 10 years prior to his work at Moody and continues to serve as a part-time pastor. Greg and his wife are busy raising two young children, and Lucas is working toward a law degree.



From left to right: Dan Obinger, Norma Malave, Greg Gaertner and Lucas Kavlie.

Read



Is the Bible True . . . Really?
A Dialogue on Skepticism, Evidence, and Truth

Who is Jesus . . . Really?
A Dialogue on God, Man, and Grace

Did the Resurrection Happen . . . Really?
A Dialogue on Life, Death, and Hope

Josh McDowell and Dave Sterrett

The Coffee House Chronicles is a series of novellas that seek to answer prevalent spiritual questions currently circling college campuses. Penned by Josh McDowell and Dave Sterrett, each book answers a long-contested question of the faith with scriptural, historical and scientific evidence presented in the context of modern relationships.

The series follows the faith journey of friends attending the fictional Opal University in Texas. Through realistic details and a conversational tone, the authors weave a compelling story while making theologically-sound cases for the truth of the Bible, Jesus and His Resurrection. The friends explore deep questions and seek to navigate the trials of modern college life with honesty and authenticity. They are impacted by professors and peers, and develop meaningful personal relationships with Christ as they seek Him together.

Approximately 75 percent of children from Christian homes will walk away from their faith before or during college. In response to this trend, Moody Publishers is hosting a nation-wide live webinar on February 2, in a Dallas coffeehouse. The World's Biggest Coffeehouse will allow students to speak with the authors about the challenges they are facing. This outreach includes a variety of social media applications, and while targeted at college students, the issues addressed and biblical evidence provided make these effective apologetics resources for believers and non-believers of any age.

employeeSpotlight



Gregg Quiggle

Professor of Theology

"Moody Bible Institute is a remarkable place that was started by a remarkable man," said Gregg Quiggle, professor of theology. And, he should know. Quiggle, who received degrees from Wheaton College, Marquette University and The Open University, has devoted significant time in his 24 years at Moody to studying the life of D.L. Moody. "I think my research on Mr. Moody has given me a deeper appreciation for the Institute," he concluded.

Quiggle was first invited to teach at Moody by Provost Howard Whaley as an adjunct professor, and after a faculty member retired one year later, he was asked to apply for a full-time position. While he is devoted to teaching theology at Moody, Quiggle also teaches at a number of off-campus venues.

He teaches Sunday School and doctrinal standards for new members at his church, College Church in Wheaton, Ill. He also teaches at other colleges on a regular basis and recently spoke at a chapel session for Taylor University. Every Spring Break, he teaches with a ministry in Germany called Ambex Christian Exchange Program.

When not teaching and investing in the lives of his students, Quiggle enjoys traveling through Europe and taking in baseball games with his wife, Mary, and their two children. A native of suburban Detroit, Quiggle and his family have lived in Wheaton since 1981.

theMemo is published during the first week of each month. Please submit material two weeks before publication; all material is subject to editorial discretion and review. E-mail questions, comments and submissions to memo@moody.edu.