

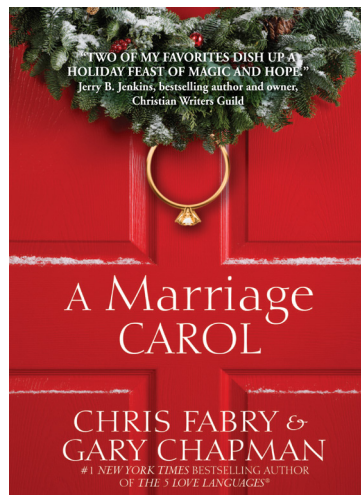
## Moody Publishers and Moody Radio Collaborate

### Bringing Hope this Christmas Season to Struggling Marriages through A Marriage Carol

In an effort to reach more couples struggling in their marriages with the message of hope this Christmas season, Moody Publishers and Moody Radio are collaborating on *A Marriage Carol*. Illustrating the power of one choice, the newly-released novella by Dr. Gary Chapman and Chris Fabry is being adapted into a one-hour radio drama that will air on Moody Radio Network this December.

"Our initial thought last year was to do what Dr. Nyquist has been encouraging Moody to do regarding collaboration," said Roslyn Jordan, marketing manager for Moody Publishers. "We always had radio in mind and we wanted to engage as many departments in the project as possible through a synergistic effort."

*A Marriage Carol* focuses on Jacob and Marlee who, while driving to their lawyer's office on Christmas Eve to finalize their divorce, are involved in a serious car accident. This gives Marlee an opportunity to enter into a powerful experience that gives her time to reflect on her marriage to Jacob. "I got the initial idea from a couple of conversations with friends whose marriages had either ended or were on the rocks... they had fallen out of love," said Chris, the award-winning author and host of Moody Radio's *Chris Fabry Live!*



*A Marriage Carol is the first book released from River North, a new imprint of Moody Publishers.*



Award-winning actor, Roger Mueller, and Amy Lilly, former Moody Radio employee, record the opening scene of *A Marriage Carol* as Jacob and Marlee.

## New Employees



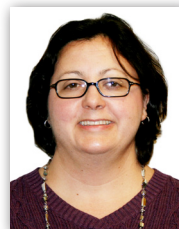
**Kevin Davis**  
Web Programmer,  
Information Systems

Previously served as a part-time help desk technician for IS at Moody Bible Institute in Chicago, Ill.



**Jillian Huff**  
Serials Coordinator,  
Crowell Library

Previously served as a part-time circulation desk assistant for Crowell Library at Moody Bible Institute in Chicago, Ill.



**April Nelson**  
Technical Services Supervisor,  
Crowell Library

Previously served at home educating her two daughters in Chicago, Ill.



**Karina Reyes**  
Library Technician,  
Crowell Library

Previously served as a chaplain and assistant administrator for The Salvation Army in Chicago, Ill.



**Lydia Yang**  
Budget and Accounting Specialist,  
Controller's Office

Previously served as a consultant for Navigant Consulting in Chicago, Ill.

## November

day one	11
handel's messiah	13
mts next step	17
thanksgiving holiday	24-25

Dr. Chapman immediately connected with Chris' initial idea and worked with him on the plot. This isn't the first time the two have worked together. Along with his wife Andrea, Chris co-hosts *Building Relationships with Dr. Chapman* Saturday mornings on Moody Radio.

Once the manuscript for the novella was finalized in April 2010, Moody Publishers sent it to Jon Gauger, creative director for Moody Radio, to adapt it into a radio drama.

"Knowing it was coming from Chris and Gary I knew it was going to be good," Jon stressed. "It was a thoroughly enjoyable read.

The past, present and future aspect of the story—a nod to Charles Dickens, of course—makes for a great story."

After gaining a deeper understanding of each character with

Chris, Jon was able to create a cast list, gather the needed sound effects and finalize the adaptation. Then, on Oct. 13 and 14 Jon assembled a cast of 10 to record *A Marriage Carol* in Moody Radio Chicago's Studio C. "Not only were we blessed with a great story, but a great cast as well," he added.

Starting Dec. 10 Moody Radio Network will make the drama available to stations for airing at their discretion. "I'm so excited that the project is going to be read as well as heard, and I hope people will pray that the message also gets to hearts," added Chris.

To learn more about *A Marriage Carol* please visit [www.amarriagecarol.com](http://www.amarriagecarol.com).

*"Not only were we blessed with a great story, but a great cast as well."*



## In Sight

by Christine Gorz, Vice President, Corporate Communications



When I came into this new position one of my priorities was to evaluate Moody's brand and determine the next course of action. I was eager to begin working on this goal and am pleased to inform you of our progress in this area.

Over the years Moody has had many brand images. However, to the best of my knowledge we haven't had a comprehensive rebranding that not only addressed our imaging (think logos) but also our messaging and how we position ourselves.

Beginning this month we are undertaking a comprehensive brand initiative addressing imaging and messaging. Currently we use several brands throughout the organization. The goal of redeveloping our overall or "umbrella" brand is to articulate the unique calling, vision and position of Moody in creative and compelling language and to create a new visual identity system. A strong comprehensive Moody brand brings significant strategic benefit to all of Moody's ministries.

I am equally excited for this project as it is the ideal time in Moody's history for a rebranding effort. The recently completed strategic plans, having just finished a year of celebrating our 125-year bold legacy and a president with a clear vision for the future provide a solid foundation for this project to be successful.

In this process we'll endeavor to thoroughly research our key constituent groups' perceptions of Moody and use these findings as well as an analysis of our current communications to develop a brand strategy. From there we will develop messaging and imaging that clearly articulate who Moody is and the unique role that we have in the world. The new visual identity will help us communicate who we are on our website, in printed materials and in other media.

With the full support of Dr. Nyquist and the leadership of Education, Moody Radio and Moody Publishers I will be spearheading the effort and working with a partner agency. This project is a large initiative and I believe one of the key components to its success will be the process we engage in to develop our new brand. Therefore, employees will

be invited to participate in various ways including interviews in the discovery phase, serving in consulting groups and eventually as brand ambassadors for their areas when the new brand is rolled out.

The first phase has begun with reviewing potential agencies and I envision the project will take about nine months to complete. Please pray that the Lord will guide us through the process. I look forward to the opportunity we will have to come together from all over Moody to collaborate on this important project.

*"A strong comprehensive Moody brand brings significant strategic benefit to all of Moody's ministries."*

## Gates Millennium Scholarship Winner Chooses Moody

### *Steps of Faith Lead to Great Opportunity and an Exciting Journey Ahead*

While attending a youth camp in Oklahoma at the age of 11, Rani Hadley's young heart was moved after hearing a message on reaching the lost for Jesus Christ. The Dallas, Texas, native committed herself to serving the Lord in full-time ministry.

With her parents serving in full-time ministry and four siblings looking to attend college, she quickly realized the need to secure a scholarship if she was going to be able to afford formal ministry training. Not knowing how the Lord would provide, at the encouragement of her uncle she took a step of faith and visited Moody Bible Institute. Soon after, Rani applied and was accepted in January 2010 for the Fall 2011–2012 semester.

Applying for the exclusive Gates Millennium Scholarship would prove to be her next step of faith. "After applying for dozens of scholarships and not hearing back I became really discouraged," recalled 19-year-old Rani.

Established in 1999 and funded by a \$1 billion grant from the Bill and Melinda Gates Foundation, the scholarship is geared toward minority students who exhibit exceptional leadership.



>>>>> Continued on page 4

## Benefits

Human Resources Connection

### Participation in Principal Wellness for 2012

Previously, only Moody PPO-insured members could participate in the Wellness Program. Starting November 2011 it is now being extended to full-time employees on HMO Illinois and Blue Advantage.

Requirements for Participation:

1. Complete a 10-page survey online regarding personal health habits by March 31, 2012. You'll be asked questions such as, "Do you use a seat belt when you drive?"; "How many times per day do you brush your teeth?"; and "How many servings of fruit and vegetables do you eat each day?"
2. Take part in the annual on-campus screening in January (by mail for off-campus employees) which includes a blood pressure check, height and weight measurement and a finger-stick glucose test.
3. Engage in various health-related activities throughout 2012 to earn points for 2013 benefits.

Rewards for Participation:

1. Reduction in monthly health insurance premium based on coverage (single coverage, \$10; employee plus one, \$15; family, \$20).
2. Obtain valuable wellness education.

### Benefits Open Enrollment – November 2011:

There are no significant changes for 2012. Deductibles, co-insurance payments, drug co-payments and monthly premiums deducted from your pay will remain the same for 2012 (with the exception of HMO IL and Blue Advantage members receiving premium wellness discounts).

- If your children under age 26 (married or not) were dropped from your medical coverage please complete the proper paperwork during November to add them back to your plan effective Jan. 1, 2012.
- All full-time employees have received a mailing this month that provides a summary of coverage and rates for 2012. Forms for the Flexible Spending Account with PayFlex and the Wellness Program were included since enrollment is required each year.
- In early November representatives from Blue Cross & Blue Shield, CIGNA and Principal Wellness will be on campus in Chicago answering questions and providing information about the plans.
- Chicago campus employees: Visit the Human Resources Conference Room in Crowell 1 during the month of November to pick up forms if you want to make changes in your benefits.
- Off-campus employees: Forms have been mailed to you, or your department head, for making changes in your medical or dental plans.
- For life insurance changes please contact Jean Jacobsen (jean.jacobsen@moody.edu or 312-329-4233) or Luci Harris (luci.harris@moody.edu or 312-329-2036).



## Department of Missionary Aviation Technology

Spokane, Wash.

Since 1946 the department of Missionary Aviation Technology has been at the forefront of training students to serve not only as pilots and mechanics, but missionaries first. "We want our students to be grounded in the knowledge of God's Word," said Jim Conrad, director of flight operations. Overseen by program manager Cecil Bedford, they have trained approximately half of the missionary aviators serving overseas.

Currently, it offers a five-year Bachelor of Science in Missionary Aviation Technology degree. Uniquely, 75 percent of the faculty is on loan from mission agencies such as Mission Aviation Fellowship and New Tribes Mission Aviation who know the legacy of Moody and want to help train the next generation of mission aviators.

In 2005, the 28-person department moved to Spokane, Wash. from Elizabethton, Tenn. where it had been since 1969. "We are grateful for the Lord's grace during that move, which we believe will foster significant growth," added Cecil who

celebrated 30 years at Moody in 2010. "We're also thankful for the supernatural way He knitted together a team that's wonderfully diverse in giftedness, but wonderfully unified in purpose and vision."

Currently, they are working on facility renovations and securing staff for the Airframe and Powerplant section of the training program being brought in-house after its initial outsource to Spokane Community College. They are also securing funding for the recently established Forgivable Loan Assistance Program for Students (FLAPS) which provides students loaned funds for training that is forgiven as they serve on the mission field.

For more information please visit [www.moody.edu/aviation](http://www.moody.edu/aviation).



Former flight instructor, Brian Lindner (left), along with graduates Tom Brown (middle) and Tyler Labbee (right), push a Cessna U206G into Moody Aviation's hangar on Felt's Field in Spokane, Wash.



### employeeSpotlight

#### Bob Eckart

Regional Representative, Stewardship

Growing up in Norristown, Pa. Bob Eckart dreamed of being a pilot, a radio announcer or a musician. He was eventually drafted by the U.S. Army in 1967 and served in Frankfurt, Germany, for three years in the Army Band, 3rd Armored Division. It was there that he met and married Heidi. After returning home in 1971, he became a real estate agent and in 1981 went to work for Hatfield Quality Meats in Hatfield, Pa. where he served faithfully for 28 years in Foodservice sales.

Pete West, Bob's supervisor at Hatfield, went to work for Moody in 2005 and he called him to see if he would be interested in working for Moody as well at some point. Bob was interested and in September 2007 he officially came on staff as a Field Representative for Moody in Ft. Myers, Fla. Currently, he oversees the Northwestern Florida territory from Gainesville to St. Petersburg.

"The Lord has led me to spend the remainder of my working career in estate planning and planned giving so donors can leave a substantial portion of their estates to advance the Kingdom after they are home with the Lord," said Bob of his service at Moody. "It's a great way to leave a legacy of ministering for Christ and support the work of Moody."

In addition to teaching financial classes at his home church, he also plays the saxophone in its praise band, as well as for several professional swing bands in Florida. Bob and Heidi have one son and four grandchildren and love swimming, canoeing, kayaking and scalloping together.

### Gates Millennium Scholarship Winner

<<<<< Continued from page 3

With the help of her high school friend Celeste who previously won the scholarship in 2009, Rani completed the application in December 2010, highlighting her sports leadership roles, service as Student Council President and her internship with Campus Crusade for Christ. "I just didn't think receiving this scholarship could happen," explained Rani, even after finding out in March 2010 she was a finalist.

To her surprise, Rani received a letter next month telling her that she was one of a thousand students to receive the scholarship. "This truly is a gift from God," said Rani who was among 20,000 applicants. "I started crying, realizing the incredible opportunity I held in my hand."

Even though the scholarship provides for all her expenses through graduate school for any accredited college or university in the United States, Rani remained committed to her dedication to serving in full-time ministry and receiving her training at Moody. "If I'm going to do ministry for the rest of my life, I want to be grounded in the Word as much as possible," stressed Rani. "Moody is the absolute best place to do that."

Rani began her Biblical Studies program this semester and is playing basketball for Moody as well. She is looking to possibly study in Jerusalem next semester.