

## Construction Underway on Moody Central

### *“One-Stop-Shop” Seeks to Serve Students’ Needs from One Convenient Location*

Construction on Moody Central began this summer. The “one-stop-shop” is scheduled to open fall 2012 and will be home to a centralized new services-based area for students in Culbertson Hall on the second floor.

While the floor plan and business procedures are still being finalized, Moody Central will feature a help desk and call center with multiple information specialists, cross-trained in key areas of services enabling them to aid students with common needs (e.g. adding and/or dropping a class, paying a tuition bill, etc.). Students with questions requiring more expertise will be directed to the proper office conveniently located on that floor. Additionally, it will serve Distance Learning and branch campus students through various technologies.

“This is an historic initiative for Moody,” said Dr. Tom Shaw, vice president of Student Services, after reflecting on the change coming to the 125-year-old organization. “What we are doing is taking the ‘hassle out of the tassel’ for our students by providing exceptional service, which will predictably lead to greater satisfaction, resulting in higher student retention and increased graduation rates.”

After seeing this concept successfully implemented at other educational institutions across the country, Shaw anticipated an opportunity to present the idea to others in Moody leadership.

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Artist's rendition of redesigned Culbertson Hall 1. Combined with the construction of Moody Central on Culbertson 2, this is one of the largest projects Moody has undertaken the last few years.

## Undergrad Incoming Class Stats

Total students registered: **580**

International students: **69** from **33** countries

Average age of first-time freshman: **19.5**

Average GPA of first-time freshman: **3.37**

Note: Numbers represent the combined total of the Chicago, Ill. and Spokane, Wash. campuses

## Stories Accounts of God at work through Moody

### Answering the Call to “Love Thy Neighbor”

#### *Tuscaloosa, Ala., Tornado Victims Being Helped Through Moody Radio Campaign*

Wednesday, April 27, 2011 will forever be etched in the memories of Tuscaloosa, Ala., residents who survived the second-deadliest day of tornadoes in U.S. history.

Julie Roys, senior producer and on-air talent for Moody Radio Chicago, along with Lee Rugen, writer and senior producer, reported from the tornado-ravaged town the next morning. “I was stunned and horrified as I thought of the terror people in the tornadoes’ paths must have felt,” Julie recalled after seeing the devastation up-close. “Nothing was left standing.”

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## September

advance conference	27–30
alumni board meetings	28–30
parents’ weekend	30–Oct. 2
fall field conference with planned giving field staff	30–Oct. 5

“Students continually ask for improved customer service, so when the under-utilized areas of Culbertson one and two were slated for redesign, and the strategic plan was underway, I knew the time had arrived,” Shaw explained.

Shaw, who is leading the group overseeing its development, said there are two phases to this project. Phase one, which started August 2011, includes the redesign and construction of Culbertson 2. In summer 2012, key student services will begin relocating to Moody Central. The departments represented include: Treasury Operations, Financial Aid, Student Development, Residence Life, International Students Office, Career Development, Practical Christian Ministries and Academic Records.

Phase two will feature a complete redesign of Culbertson 1 for additional student lounge space. Construction could start as early as fall 2012 pending the results of the AdvanceGlobal capital campaign. “All these enhancements fundamentally reinforce to everyone that Moody is, indeed, about its students,” Shaw stressed.

Konrad Finck, division manager of Facilities Management and Planning, is responsible for Moody Central’s design and construction. “It’s been a challenging project so far, but I’m excited to see everyone come together to explore ways to work in a more collaborative environment,” he said. “I think this is one of the most important projects Moody has undertaken in the past 10 years because of the potential for positively affecting our students.”

In addition to consolidation of resources in one location leading to improved service for students, the “one-stop-shop” environment will give staff more opportunities to learn about what is happening in other offices, which will in turn foster increased trust and collaboration.

“With Moody Central we are doing what we are called to do—serve our students and model unified leadership for them,” added Dan Hassler, assistant registrar in Academic Records. “Long after they leave Moody, students will remember how they were cared for and will support the ministry and encourage the next generation to train here.”



## In Sight

by Greg Thornton, Senior Vice President of Media

I came to work in Moody Publishers 30 years ago with a Bible degree and an eager spirit. Over these years I have witnessed strong and deliberate leadership guide Moody through a variety of significant transitions. Today is no different a time, as our leadership recognizes the impact that the changing landscape of media is having on this world. When I was approached to consider this position I immediately thought of the men that preceded me in similar roles and I was overwhelmed, even hesitant to accept. I was uncertain as to how I could possibly follow in their footsteps. However, recognizing how exciting a time this is in the future of Moody Bible Institute, it became clear that my desire to be a part of this new era of Moody’s legacy is just as strong as God leading me to this position.

*Inside Radio*, a daily radio industry journal, ran a brief piece about the announcement of my new position and in it they mentioned that we were joining the likes of Cox Media Group and Deseret Media by putting “broadcast and print operations under the same structure.” The biggest difference between them and us is that we bring the good news of Jesus Christ.

It’s an exciting time at Moody as we see the global landscape of this world change by the convergence of various forms of media and the continued advancement of digital media. There is an entire generation that has come of age in the digital era, and according

to Pew research, three-quarters of Millennials have created a social networking profile as opposed to 50 percent of Gen Xers and 30 percent of Boomers. If we are to reach this younger and savvier generation we need to adjust while still maintaining and building connections with older generations. Joining our publishing and radio efforts will enable us to do this better and will ensure Moody’s position as a leader on the media front.

The extensive strategic planning process that both Moody Publishers and Moody Radio have been involved with over the last 18 months is already producing some of the first fruits of this refined focus. For example, in radio we’ve increased our effectiveness in partnering with and ministering to a more diverse audience, while in publishing we’ve created audience-focused teams that engage readers directly. God has given us dreams for media and I’m humbled to lead our efforts moving forward.

As we move forward I will be working with the teams to ensure we align ourselves with the strategic plans, identify gifted and talented individuals already here at Moody as well as ensure teams are equipped to successfully execute these plans. We have a lot of work ahead of us, but I am confident of our teams and grateful to have been a part of our bold legacy and eager to forge ahead into our dynamic future.

Moved by the devastation and action of the Moody Radio South team who was on the front lines helping with the relief effort, Moody Radio Northwest launched a Father’s Day-themed fundraising campaign, “Rebuilding Tuscaloosa...One Dad at a Time.” Similarly, other Moody Radio stations across the United States encouraged their listeners to purchase a gift card from a major retailer, place it in an envelope and include a personal note to the recipient.



From left to right: Martin Houston, Moody Radio South; Rob Moore, Moody Radio South; Lee Rugen, Moody Radio Network; John Rogers, Moody Radio South; Julie Roys, Moody Radio Chicago.

More than \$30,000 worth of gift cards was generously donated and cards are now being distributed by Moody Radio South to residents who suffered a loss. “We are extremely grateful for our sister stations across the country who partnered with

us in supporting our community,” said Rob Moore, station manager of Moody Radio South.

“It’s a true blessing,” said Tracy Taylor who received a gift card and personal note from a Moody Radio listener. “This will allow us to purchase things for our teenagers that we would not have been able to purchase before.”

Collin Lambert, vice president of Moody Radio said of the effort, “I’m deeply encouraged by how our radio stations

across the country came together with our listeners to bless those hurting in Tuscaloosa.” He added, “This is a wonderful example of the body of Christ answering the call to ‘love thy neighbor.’”

## Benefits Human Resources Connection

### When May I Make Changes in My Benefits?

Some changes may be made any time of the year, while others only during Open Enrollment in November. In order to receive certain benefits some changes must be made each year during Open Enrollment. All changes made during Open Enrollment in November go into effect the following January 1. The following information outlines the changes.

#### Changes that may be made any time of the year:

- Change in Family Status: When these occur (e.g. birth or adoption of a child; death of a child or spouse; marriage or divorce; spouse employment change that affects benefits-starting or quitting a job, etc.) the change must be made within 30 days of the event.
- New address: Go to [my.moody.edu](http://my.moody.edu) > Directory by Department > Human Resources > Address Change (Address will change in Human Resources, payroll system, Moody mailing lists, BCBSIL and CIGNA. You must contact VALIC to change your address.).
- VALIC 403(b) deduction amount: Contact [jean.jacobsen@moody.edu](mailto:jean.jacobsen@moody.edu) or go to [www.valic.com](http://www.valic.com) to make the change before the twelfth of the month in which you want the change to occur.
- Transit benefits: Contact [luci.harris@moody.edu](mailto:luci.harris@moody.edu). You may make up to two changes per year (e.g. stop, start, amount, etc.).
- John Hancock Long-Term Care Insurance: For more information or to enroll, go to <http://enroll.jhcorpchoice.com> (username: moodybible; password: mybenefit).

- Doctors or medical groups on HMO IL or Blue Advantage\*: Call (800) 892-2803.
- Dentists on CIGNA HMO\*: Call (800) 367-1037.

\*Note: When changing your doctor or dentist under an HMO plan, be sure to ask when you may start seeing them.

#### Changes that may be made only during Open Enrollment in November:

- Change from one health plan or dental plan to another, drop or start coverage.
- Change coverage from single to spouse or to family coverage (Children under 26 years old may be covered on your medical and dental insurance plan as long as they don’t have access to their own employer’s insurance coverage.), unless it is linked to a Change in Family Status.
- Purchase more life insurance or accidental death coverage or decrease coverage.

#### Changes that must be made each year during Open Enrollment in November to receive the following benefits:

- Enrollment in Wellness Plan, giving you a \$10, \$15 or \$20 per month premium discount.
- Enrollment in Health Care Spending Account, giving you a tax benefit on medical, dental and vision expenses not covered by your medical and dental plans.
- Enrollment in Dependent Daycare Reimbursement Account, providing a tax benefit on daycare expenses.

# New Employees

Please welcome those who joined Moody during the summer months.



**Alex Bersin**  
Mornings Technical  
Producer, Moody Radio

Previously served as a part-time network operator for Moody Radio in Chicago, Ill.



**Sophie Burca**  
CRM Assistant II,  
Moody Distance Learning

Previously served as a systems engineer for Lucent Technologies in Naperville, Ill.



**Karl Coppock**  
Assistant Dean for Residential  
Services, Residence Life

Previously served as a student services counselor for North Park University in Chicago, Ill.



**Dan Craig**  
Manager of Programming,  
Moody Radio

Previously served as general manager of Salem Communications in San Francisco, Calif.



**Jill Doyle**  
Residence Supervisor,  
Student Development

Previously served as a family counselor for Health and Education Services in Beverly, Mass.



**Kelsey Fernandez**  
Office Assistant, Donor  
Resource Management

Previously served as a part-time data analyst for Moody Bible Institute in Chicago, Ill.



**Valerie Isaac**  
Application Coordinator,  
Admissions

Previously served as a student ambassador for Roosevelt University in Chicago, Ill.



**Julie Jackson**  
Office Administrator,  
Event and Guest Services

Previously served as a part-time document control clerk in the Controller's Office at Moody Bible Institute in Chicago, Ill.



**Jae Hyeok Jang**  
Assistant Professor and  
Coordinator of Composition  
Program, Music Department

Previously served on the music faculty at Phillips Exeter Academy in Exeter, N.H.



**Joseph Kessinger**  
Systems Administrator,  
Information Systems

Previously served as lead storage architect for California Employment Development Department in Sacramento, Calif.



**Timothy Krug**  
Office Administrator,  
Facilities

Previously served as an office assistant in Facilities at Moody Bible Institute in Chicago, Ill.



**Shelly Laug**  
Executive Administrative  
Assistant,  
Educational Services

Previously served as administrative assistant to the vice chancellor for IT at Maricopa Community Colleges in Tempe, Ariz.



**Betty-Ann Lynerd**  
Associate Professor and  
Director of Women's Concert  
Choir and Bell Ensemble,  
Music Department

Previously served on the faculty at Cuyahoga Community College in Cleveland, Ohio.



**Barnabas Piper**  
Acquisitions Editor,  
Moody Publishers

Previously served as director of business development for Northern Kane Educational Corp. in Pingree Grove, Ill.



**Janet Randerson**  
Manager of Instructional  
Effectiveness,  
Distance Learning

Previously served as a project manager for Student Services at Colorado Christian University in Denver, Colo.



**Brian Regnerus**  
PR Associate,  
Public Relations

Previously served as director of events and public relations for Southside Pregnancy Center in Oak Lawn, Ill.



**Jonathan Sawnsen**  
Staff Accountant,  
Moody Publishers

Previously served as an order processor for Moody Publishers in Chicago, Ill.



**Cherise Wilson**  
Operational Specialist,  
Investment Accounting

Previously served as senior portfolio accounting analyst for The Northern Trust Company in Chicago, Ill.