

Moody Radio Launching New Daily, National Teaching Program

Treasured Truth with Pastor James Ford Being Developed Through a Collaborative Effort



On Monday, April 2, Moody Radio will begin airing its newest daily, national teaching program, *Treasured Truth* with Pastor James Ford across its 36 owned and operated radio stations. "Part of Moody's vision is to go across cultures by reaching new urban audiences through radio, so this is a rather significant, exciting step," said Dan Craig, manager of Programming for Moody Radio. "Our hope is that *Treasured Truth* will also be a valuable tool for those looking to reach the inner city for Christ."

Along with Moody's strategic plan, the success of *Treasured Truth for Troubling Times*, which has been airing weekly on a limited number of Moody Radio stations, led to the decision to develop a national program with Pastor Ford. A team of more than a dozen individuals from several

>>>>> Continued on page 2



Get to Know the New Vice President of Stewardship

Elliott previously served as vice president for Advancement at Tabor College in Hillsboro, Kan.

On the day of his graduation from Moody Bible Institute in 1983, Jim Elliott's wife said to him, "You want to be back here working one day, don't you?" Almost thirty years later Jim is now serving as Moody's new Vice President of Stewardship and it has proven to be a meaningful transition for him. "I met and married Karen while we were students at Moody and my in-laws are alumni as well," Jim said. "I also went to graduate school at Wheaton College, so Chicagoland is a home away from home for us. We are very excited to be back at a place we love."

As he settles into his new role at Moody, listening is Jim's top priority right now. "My

>>>>> Continued on page 4

Stories Accounts of God at work through Moody

A Look Back at 111th Founder's Week

More Than 25,000 in Attendance, Thousands Online



Moody Bible Institute celebrated its 111th annual Founder's Week Conference in Chicago, Ill., Feb. 6-10, with 17 speakers focusing on the theme, "The Hope Within Us," inspired by 1 Peter 3:15. Over 25,000 people were in attendance, with thousands from more than 40 countries viewing online. In Spokane, approximately 2,500 gathered together Feb. 19 and 20 for its second annual Founder's Conference featuring Moody Radio's Pastor James Ford and Dove Award-winning musician Jadon Lavik.

>>>>> Continued on page 3

March

spring recess	10-25
mts modulars	12-23
mts next step	20
moody radio share: chicago, west michigan, midsouth, national, las cruces, quad cities	20-23

departments at Moody has been meeting since November 2011 to develop and market the new 24-minute program. It is also being made available to Moody Radio's more than 700 affiliate stations.

In each broadcast Pastor Ford will provide clear, Christ-centered expository messages that present godly wisdom and guidance for the listener's daily walk with Christ. "He really understands where people are in their journey and knows how to connect with those of all races and cultures through his illustrations and reflections on personal experiences," added Collin Lambert, vice president for Moody Radio. Saved from a life of dealing and abusing drugs, Pastor Ford went on to graduate from Moody Bible Institute and Trinity Evangelical Divinity School.

Pastor Ford is a conference speaker and teacher, Moody Publishers author and has been the senior pastor of Christ Bible

Church of Chicago for nearly 30 years. Additionally, he serves as the president of Impact Ministries, an outreach ministry committed to strengthening families in the South Shore community of Chicago.

"I am passionate about people coming to know Jesus Christ as their personal Lord and Savior and even more passionate about once they made that commitment, they grow in the grace and knowledge of our Lord and Savior Jesus Christ," said Pastor Ford. "Colossians 1:27 tells us the job of a good preacher is to teach and preach in the name of Jesus Christ, and bring believers to the place where they are mature in Christ and so that is what [*Treasured Truth's*] goal is—to disciple them, to identify them with Christ and to teach them what it means to walk in His grace."

For more information about *Treasured Truth* please visit www.treasuredtruthradio.org.

Benefits Human Resources Connection

Routine Physical Exams

A routine physical exam just may save your life, or that of a loved one. Websites such as www.webmd.com and www.lifeorganizeit.com/routine-physical-exam.html provide information about preventive care as well as exams children and adults should have based on their ages. Information regarding recommended care for your pets can also be found at www.webmd.com.

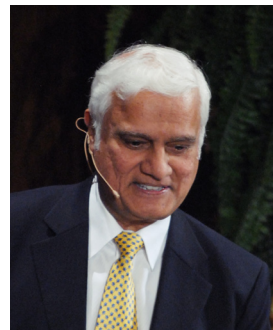
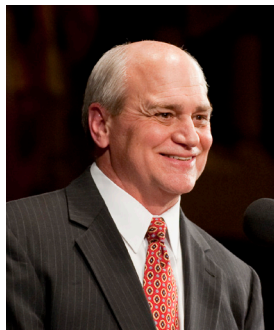
Effective January 2012 all employees on Moody-sponsored health plans have unlimited wellness exams available to them with no \$20 office copayment. Make an appointment for an annual physical with your primary care doctor and mention that you have 100% wellness coverage through your employer health plan and ask him/her to bill for wellness whenever possible. Also ask what routine exams are recommended for you that could fall under this wellness category and set up referral appointments accordingly.

Earn Points Toward 2012 Monthly Premium Discount and Win Prizes from Blue Cross

www.livewellmbi.com: If you have a regular exercise program and you keep track of the amount of time you spend each day toward your fitness goals, you can still

get involved in Principal Wellness's First Quarter Fitness Challenge (January 1–March 31). You can earn five wellness credits by the end of March toward the 32 points you need to earn during 2012. Also check out the March *To-Do* Challenge and sharpen your time management skills. Earn five points for completing that challenge. You have already earned 20 points by doing the online survey and participating in the screening. If you missed the February "Stress-Free Relationships" seminar, plan to take part in the next one in May 2012 and earn two points. Just listen to the 10-minute seminar titled, "Life Happens." You will earn an additional five points each for your annual physical and dental exams.

www.bcbsil.com: After logging in with your user name and password go to My Health > Personal Health Manager > Blue Points. As incentive to get involved in this program, check out the rewards you can earn if you keep track of what you eat, exercises you perform, articles you read, character training you engage in, etc. There is even a "kids and teens" section your children can access. Prizes include croquet or badminton set, 10-speed blender, juice extractor, Pictionary game, basketball hoop, Cuisinart mini-chopper and more. All members of your family who are covered by your employer insurance may take part.



Dr. Paul Nyquist, president of Moody Bible Institute, kicked off Founder's Week on Monday, Feb. 6, at The Moody Church. Other speakers included Francis Chan, Jill Briscoe, Dr. Erwin Lutzer, Dr. Ravi Zacharias, Moody students, faculty members and others.



Keith and Kristyn Getty led worship Wednesday evening. Moody graduate and Pastor of Music Ministries at The Moody Church, Tim Stafford, as well as Moody's Symphonic Band, Men's Collegiate Choir, Chorale and Women's Concert Choir also performed during Founder's Week.

Please visit www.foundersweek.org to watch and listen to sessions online for free as well as read session summaries. If you would like to purchase CDs or MP3s of conference sessions, you may do so at www.moodyaudio.com.



InSight

by Bruce Everhart, Manager of Marketing and Development, Moody Radio

Since 1988, Moody Radio has held Share, an annual on-air fundraiser in the spring at our owned and operated stations. It's a time when we have the incredible opportunity to hear from listeners how the Lord is using Moody Radio in their life and encourage them to partner with us. By God's grace we are looking to raise a record \$9.4 million this year in pledged support throughout five rounds of Share.

Round three will take place in Chicago, West Michigan, Nashville, Las Cruces, Quad Cities and our Satellator network March 20–23, and internally we are referring to it as "Share 2012 Super Primary." This year we are making a significant change in an effort to raise more than 40 percent of our national goal during these four days. The plan is for stations to broadcast local Share programming each day until noon. Then, from noon–6 p.m., we'll combine all the stations in a simulcast feed featuring our national program hosts, including *Midday Connection* with Anita Lustrea and Melinda Schmidt, *Chris Fabry Live!* and *In the Market with Janet Parshall*.

Throughout the year, these personalities have established great relationships with listeners during the afternoon blocks of programming. This new approach to Share provides these national hosts an opportunity to inspire their own listeners to partner with Moody Radio. This strategy was first implemented last October during Operation Next, a fundraising drive to raise crucial funds for updating outdated and failing broadcast

equipment, and it helped us surpass our \$1.5 million goal, raising over \$2.0 million. Interestingly, our listener response surged during our afternoon drive, a time period that typically had lower response.

During round three of Share, listeners from around the country will be able to call 800-600-9624, a national number that rings into our Chicago-based phone center. Because we are expecting an increased number of calls, we have expanded the Share call center to 50 phones and secured a roll-over call center in South Carolina. As you know, a critical component to the success of Share is our team of volunteers, so please consider serving as a Phone Data Entry volunteer. You'll be on the front line, hearing stories directly from passionate listeners about how Moody Radio is ministering to them, which is deeply encouraging. To volunteer during the March 20–23 Share event in Chicago, please talk to your immediate supervisor and visit moodyradiochicago.fm > Share Volunteers.

Above all, please keep Share in your prayers. Our first round (Feb. 14–17) in Florida went very well, as we saw both station groups hit five-year highs in financial support, and while our second round of Share (March 6–9) in Tennessee, Indiana, Alabama and Mississippi also went well, we did fall a little short of our goal but listeners are continuing to respond. We praise God and look forward to what He will continue to do.

Practical Christian Ministries

Chicago, Ill.

Putting classroom knowledge into practice is the mission of Practical Christian Ministries (PCM). Located on Crowell Hall 2, and lead by Don Martindell, the five-person department of Gloria Alicea, Unity Ostercamp, Nathan Strand and Robert Rivera provides vital experiential learning opportunities for every Undergraduate School student each semester.

To facilitate these service opportunities, PCM collaborates with more than 300 churches and agencies in the Chicago area, ranging from homeless shelters to after-school programs, open-air gospel teams, prison outreaches, youth groups and others.

"We seek to be a comfortable place for students to visit so we focus on relationship-building as well as ensuring they

are placed in a PCM that they will flourish in," said Nathan Strand, operations manager. "It's encouraging when former students and alumni tell us how significant their PCM experience was in preparing them for their current ministry."

For more information about PCM please visit www.moody.edu/pcm.

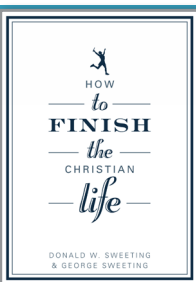


(From left to right) Nathan Strand, Gloria Alicea, Don Martindell, Unity Ostercamp, Robert Rivera.

Read

How to Finish the Christian Life

by Donald W. Sweeting and George Sweeting
208 Pages • \$8.99



The newly-released *How to Finish the Christian Life* by Dr. George Sweeting, former president and chancellor of Moody, and his son Donald, president of RTS-Orlando, helps believers finish strong. Encouraging Christians to have a marathon mind-set, they show that the second half of life is not over the hill, but the final victorious climb toward the mountain top.

For example, in dealing with the vital area of mentoring the next generation the authors say, "...'dropping the baton' has become a metaphor for a big mistake in life. We can't afford to take this transmission process for granted. In life, we have to be deliberate about investing in the younger generation and ensuring they don't run the race alone." The authors also address areas such as retirement, possessions, dying well and heaven.

Update—Urban Praise Radio

It was announced in the February 2012 edition of *theMemo* that Moody Radio Chicago's Urban Praise Radio has transitioned from WMBI-AM 1110 to a 24 hours per day, seven days a week online-only stream at www.urbanpraisradio.org. Urban Praise Radio can also be heard on 90.1FM HD3 channel. For more information please visit www.urbanpraisradio.org.

Jim Elliott

Continued from page 1

guiding principle for Stewardship has been '90 percent listening, 10 percent vision-casting,' so I am listening to internal and external constituents, trying to gain a pulse on where things are," he stressed. Bringing with him a passion for and a background in higher education, radio and missions, Jim is excited about being a part of Moody's new strategic direction. "When I read the vision statement and see that we are going across the globe, cultures and generations, my heart resonates with that deeply," he added.

Jim is an avid baseball fan and is currently completing an Ed.D. program in Educational Leadership from Kansas State University. His wife Karen is finishing her graduate degree in social work at the University of Kansas and is planning to move to Chicago in late spring or early summer after their home in Kansas sells. Both their son and daughter are in college and they recently celebrated the engagement of their daughter on Valentine's Day.

New Employees



Brock Round
Chief Engineer, Moody Radio South

Previously served as regional engineering manager for EMF Broadcasting in Sacramento, Calif.