

The Global Trek

Moody's Second Interactive, Online Virtual Game to Take Place Aug. 25–Sept. 15

Moody's interactive, online virtual game is back. Called *The Global Trek* this year, it will take place Aug. 25–Sept. 15, and is centered on the theme found in Philippians 3:13, 14 —“Finishing the Race.”

“Our first online virtual game was extremely successful,” said Bruce Everhart, Moody's vice president of Donor Development and Channel Strategy who is overseeing *The Global Trek*. “Last year, more than 35,000 participated in Moody's *Virtual Marathon* and through it we had the opportunity to engage current friends of the ministry and be introduced to new ones as well. In the process we were able to minister to them through Dr. Nyquist's devotional each Sunday.”

Online gaming is extremely popular and growing among all age groups. Approximately 510 million people worldwide



play online games, 81 million of which play at least once a day. In the U.S., one person in five plays, a vast majority through Facebook. Many enjoy the competitive spirit, mental

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Stories Accounts of God at work through Moody

Not in Kansas Anymore

From the Farm to a Chicago Urban Cohort in Little India

Despite his parents' divorce when he was six years old, Jacob Algrim, senior linguistics major ('13), grew up with strong Christian influences while living on a farm in Garden City, Kan. When one of his older brothers joined a gang, life at home became difficult, then his brother got saved in high school and joined the Marines, becoming a role model for Jacob. But when Jacob was in high school, his brother was tragically killed in a training accident after serving a tour of duty in Afghanistan and Iraq.

Jacob believed the gospel and followed Jesus, but the loss of his brother was devastating. He questioned God and wrestled with doubt. Still, Jacob says, “Even when I was running away, He was holding on to me.” A key verse God used in Jacob's life was Jeremiah 29:13, which says, “You will seek me and find me, when you seek me with all your heart.” He realized that “life is fleeting and people need Jesus.”

After high school, Jacob attended a local community college for two years and studied business. He witnessed to others but

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stimulation and stress relief it provides, along with the integration of social interaction. Moody's desire is to harness this growing social platform to engage participants in a deeper relationship with God in a fun and educational way while getting to experience the Moody brand and see how God is using the ministry around the globe.

Integrated Marketing Communications' Digital Marketing Team collaborated with Pursuant KMA on the concept for this year's game. Similar to last year's *Virtual Marathon*, *The Global Trek* virtual travelers receive a personal Web page that features a digital passport informing them how much of the journey they have completed. They will read stories about alumni serving around the globe and see the impact Moody is having, learn about Moody's various ministry efforts through education, publishing, radio and conferences, as well as engage with ministries Moody partners with throughout the world.

For a chance to win various prizes, virtual travelers will share links via email or their social media networks, recruit other virtual travelers, listen to Moody Radio and affiliate stations for

on-air bonus questions, and answer the daily trivia question correctly. Additionally, there will be weekly prizes, including a trip for two to join Wycliffe Bible Translators on a mission field in a ceremony celebrating the conclusion of a Bible translation project. At the conclusion of *The Global Trek* there will also be one Grand Prize winner who will receive a trip to Israel with Moody.

The virtual game will also lead into the roll out of Moody's new brand along with help build momentum and awareness for the public phase of the Advance Global capital campaign. "Please be in prayer for *The Global Trek*," Everhart stressed. "Our hope is that more than 70,000 will participate this year, including Moody employees. Encourage your friends and family to join us on this exciting journey."

More information about *The Global Trek* will be announced in the middle of August. Information for employee participation will come through future editions of *theDaily* and emails.

Benefits Human Resources Connection

Terminating Employment

Resignation Letter

- Give at least a two-week notice in writing to your supervisor.
- Termination date is the last day worked (sick, personal or vacation time may not be used on that day).
- Supervisor must email the new online departure notice with electronic signature to serene.velasco@moody.edu and the resignation letter to jean.jacobsen@moody.edu as soon as possible since the employee has to be notified of responsibilities prior to terminating.

Benefits and Payroll Deductions

- If you terminate your employment on the 15th of the month or earlier, you'll pay half the premium for health insurance (health coverage ends your last day of work).
- Dental and Life coverage go to the end of the month; you'll pay full premiums.
- Contact Jean Jacobsen as early as possible if you want to drop your VALIC contribution or Transit Benefit (fare cards, transit check, Chicago Card Plus) for the last month.

- Institute loans will be deducted from the final check (or arrangements made to pay later).
- VALIC loan arrangements will need to be made by the employee with VALIC by calling 1-800-448-2542.

Time Benefits

- Earned, unused vacation (including carryover) will be paid out upon termination. To receive the accrual for your final month, you must work until the last working day of the month.
- Sick time and personal time are not paid, but all personal time can be used (with supervisor's permission).
- Benefit time used in excess of employee's allotted amounts will be deducted from final pay.

Exit Appointment

- Departing employees will have an exit appointment on their final day of work. Communication with off-campus employees will be by phone, email and letter.
- Exit appointment discussion will include COBRA coverage for medical and dental insurance, life insurance conversion, pension, retirement savings, unemployment, return of Institute property, etc.

desired a more intentional ministry. Through his youth pastor's daughter, Jacob heard about Moody Bible Institute. As he prepared to transfer, he participated in a short-term mission trip to India, which shaped the ministry direction of Jacob's life. From that point forward he carried a burden for the people of central Asia, especially Hindus.

As a student at Moody, Jacob regularly visited nearby DePaul University to engage Muslim students in conversation. As he built relationships with them, he became more and more convinced that he needed to immerse himself in a ministry where he could live among the lost, share their community and share Jesus.

So when the opportunity opened up for juniors and seniors at Moody to be part of an Urban Cohort, he took advantage of it. He now lives off-campus with six other male students, partnering with South Asian Friendship Center in "Little India," a community about 10 miles north of the Chicago campus along Devon Avenue populated by Indian and Pakistani immigrants as well as Nepali and Burmese refugees.

The ministry offers English-as-a-Second-Language classes, literacy classes and Bibles in several languages. He plans to eventually serve full-time in India. However, he is looking to pursue a Master of Business Administration first, since India is a "creative access" country, meaning it does not allow openly religious workers to enter.



InSight

by Bruce Everhart, Vice President, Donor Development and Channel Strategy

A handwritten signature in black ink that reads "Bruce Everhart".

I recently returned from the Global Partners training trip to West Africa with a team of 10 Moody staff and four students, and the sessions I got most excited about were on the subject of fundraising. That should be no surprise coming from me, but it was so satisfying at the end of the conference to hear attendees testify that they now understand fundraising to be ministry. Kwame Nkrumah, a Wycliffe missionary said, "I used to consider fundraising as going there to ask, but today I learned the principle of fundraising as being ministry."

Not only is fundraising ministry, but because we are so dependent on it at Moody, it's a ministry we must all be involved in. I've said it to our radio team, and I'll repeat it here... "You're a fundraiser!" It can be as simple as sharing the ministry of Moody with a friend and letting them know how to get involved. Our challenges in this arena of fundraising are increasing. We are trying to share the Moody story with the most distracted generation that has ever lived. Messages flood their mailbox, inbox, radio and Facebook. Direct mail and Share are simply not providing the growth they did five or 10 years ago. We must change the way we communicate.

Here are a few of the tactical changes coming this year:

- We'll be shifting some of our efforts strategically from the mailbox to the inbox. Digital communication is our future.
- We'll be leveraging radio more. Radio has been an effective tool to get the word out about Moody. We want to leverage that even more in the coming year through our affiliate network and offer our resources for "a gift of any size."
- We hope to develop an outbound call center to thank our donors. It sounds simple, but if our partners understand how much we appreciate them, the impact their gift is making for the Kingdom, and the vitality of our mission and vision, it's a winning strategy.

I would appreciate your prayers for our donor development team, our financial partners and for an increase in the number of gifts and the amount given. We can't do what we do without the gifts and prayers of God's people.

New Employees



Andrew Beaty
Assistant Director of
Instructional Quality, Moody
Distance Learning

Previously served as the part-time faculty development specialist at Moody Bible Institute in Chicago, Ill.
Full-Time



David Chizum
Residence Supervisor,
Residence Life

Previously served as the assistant editor of *Growth* at *The Journal of the Association for Christians in Student Development* in Upland, Ind.
Full-Time



Heather Shalley
Associate Director,
Financial Aid

Previously served as the director of Financial Aid at Valley Forge Military College in Wayne, Penn.
Full-Time



Ricardo E. Brown
Seminary Admissions
Counselor, Admissions

Previously served as an admissions counselor for Strayer University in Jackson, Miss.
Full-Time



Lysa Ellis
Crowell Desk Guest Liaison,
Event and Guest Services

Previously served as a receptionist at Winchester Family Medicine in Mauldin, S.C.
Full-Time



Ben Wilson
Special Instructor of New
Testament, Undergraduate
School

Recently earned a Ph.D. from the University of Cambridge in Cambridge, United Kingdom.
Full-Time



Noelle Bud
Social Media Specialist,
Integrated Marketing
Communications

Previously served as the copywriter and digital communications project manager at Autumn Consulting in Gilberts, Ill.
Full-Time



Nathan Garrett
Assistant Food Service
Purchaser, Food Service

Previously served in the Food Service Storeroom at Moody Bible Institute in Chicago, Ill.
Full-Time



Kelly Wright
Faculty Coordinator,
Moody Distance Learning

Previously served as the part-time faculty coordinator at Moody Distance Learning in Chicago, Ill.
Full-Time



Jenna Pirrie
Publishing Team Project
Specialist, Moody Publishers

Previously served as the editor-in-chief at *The Moody Standard* in Chicago, Ill.
Part-Time



employeeSpotlight

Dr. Jennifer Mills

Assistant Professor of Communications,
MBI-Spokane

Dr. Jennifer Mills joined the faculty at Moody Bible Institute–Spokane in July 2009. In addition to serving as an assistant professor of Communications, she supervises the student Writing Center, which she helped launch in 2009.

Before coming to Moody, Dr. Mills taught overseas and received her Ph.D. from Baylor University. Having lived and worked in countries where Christianity has been accepted by very few and new Christians sometimes lead churches and ministries, she says, “I saw firsthand the desperate need for committed and caring Christians—who have been well trained—to partner with ministries overseas to effectively

equip young Christians.” She added, “I deeply appreciate the work Moody does preparing students to serve.”

In addition to enjoying sea kayaking and the beautiful Northwest, traveling is a long time passion of hers. This past Christmas she had the opportunity to backpack around New Zealand with fellow *Lord of the Rings* and caving fans. Dr. Mills also volunteers for various community organizations. In July, she helped facilitate a missions group doing medical work and putting in a well in Nicaragua, where she previously taught.

Dr. Mills lives in the Shadle Park neighborhood of Spokane, where she attends church and is involved with hosting a weekly Bible study and teaching toddler Sunday school once a month.

Moody Bible Institute's *theMemo* is published by Integrated Marketing Communications.
Please send your questions, comments and story ideas to memo@moody.edu.