

Where We've Been, Where We're Going

Comprehensive Global Strategy Being Developed

The seeds for Moody Bible Institute's strategic direction were planted four years ago when Dr. Paul Nyquist posed the following question during his inauguration speech: "What would God want Moody to do to have maximum kingdom impact in this globalized, urbanized, secularized and pluralized world that is emerging?"

His simple answer—"Biblical Mission. Global Vision."—initiated a two-year strategic planning process to flesh out this global vision. Rolled out in November 2011, the strategic direction was announced:

"Across the globe, cultures and generations, Moody will equip people with the truth of God's Word using new technology in an agile and innovative community."

Another part of that strategic planning process was to develop strategic plans for Moody's Education branch, Moody Radio and Moody Publishers. Since then, much has been accomplished that was either stated in or influenced by the strategic plans, including:

- Urban Cohorts were launched in 2011 with four students living and serving one urban area. Currently, 26 students in eight cohorts are

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New Employees



Jacqueline Allen
Marketing Assistant,
Moody Distance Learning Marketing

Previously served as a part-time student marketing assistant at Moody Distance Learning in Chicago, Ill.

Part-Time



Max Clayton
Legal Assistant, General Counsel

Previously served on the Jonathan Greenberg for State Representative campaign staff in Prospect Heights, Ill.

Full-Time



Jim Fuoss
Tax Accountant Treasurer Assistant,
Treasury

Previously served as the senior accountant at *Christianity Today* in Carol Stream, Ill.

Full-Time

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Stories Accounts of God at work through Moody

Returning Home

Husband and Wife Preparing to Serve Czech Youth

The Czech Republic has a rich history of faith, including influential Christians such as John Hus and the Moravian Brethren. But "that rich theological soil has been swept away by communism," said Tyler Patty, a Moody Bible Institute student who grew up in the Czech Republic.

While communism no longer holds sway in Eastern Europe, the atheism it left behind does. Only half a percent of all Czechs are evangelical believers. Tyler, who plans to graduate this December from Moody Bible Institute in Chicago with a degree in youth ministry and biblical studies, has a desire to restore the Czech Republic to the vibrant faith of past centuries.

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living in six different ethnic and urban neighborhoods working with six churches.

- Moody Radio has significantly expanded its reach to Spanish and urban audiences. Radio Moody reaches Spanish speakers across the U.S. and in Central and South America, and Urban Praise recently surpassed the milestone of four million hours of online listening.
- Moody Publishers is reaching across generations with audience-focused teams. Moody Collective has published 25 books by 20 authors for Millennials.

Moody celebrates these and many other achievements. What is next as the organization continues to move forward?

"Looking back at the strategic plans and what we've come

up with since then, we have great ideas and initiatives in progress, but there were so many still to be considered," said Steve Mogck, Moody's chief operating officer. "It was kind of like a big pile of rocks. We knew we couldn't do everything at once, so we met as an executive team to prioritize them, and we settled on five big rocks." (See Dr. Nyquist's *InSight* column below for more information about the "five big rocks.")

One of the "five big rocks" is a comprehensive global strategy. The purpose of the strategy, which is in the early stages of development, is to help continue the forward movement of Moody's strategic direction of equipping people with the truth of God's Word across the globe, cultures and generations. More information about the global strategy will be shared in the coming months.



InSight

by Dr. Paul Nyquist, President

At our July Planning Retreat, the Executive Team identified the most important things that must get accomplished at Moody in the next two to three years. From an initial list of more than a dozen possibilities, we reduced it to the five most critical items. These are the "five big rocks" for our immediate future. Let me list them for you, so you can pray along with us on these matters.

Rock #1: Dramatically increase our revenue capacity (realizing four to five percent annual growth) and/or dramatically increase our organizational efficiencies so we can offer the same ministry at reduced costs.

We have made some strategic investments in our organization which we believe have the potential to bring new streams of revenue to Moody. It is vital that we realize this increased revenue or find ways to increase our efficiency if we want to grow in the future.

Rock #2: Define and launch a global strategy for Moody.

Our vision is to go across the globe and help equip believers around the world with the truth of God's Word. We have significant global ministry, but we have not had a comprehensive global strategy. We must define this strategy and then effectively launch it.

Rock #3: See Moody Distance Learning (MDL) explode in size and reach.

Of all our current ministries, MDL has the greatest potential to grow dramatically. We have hired additional personnel to help us design courses and launch new degree programs online. We believe we are poised to see explosive growth in MDL the next few years.

Rock #4: Successfully launch, live and communicate the updated Moody brand.

For the past 18 months, we have been working to launch a brand that will unify and better leverage the ministries of Moody. This work is nearing completion and the roll-out is scheduled for this fall. This will be a game changer for all of our communications, both internally and externally.

Rock #5: Build the Global Media Center.

We have been raising money for this new facility for a couple years. While we are not where we anticipated we would be in that effort, we know we need to stay the course. To that end, we are asking God for His wisdom in every step of the process.

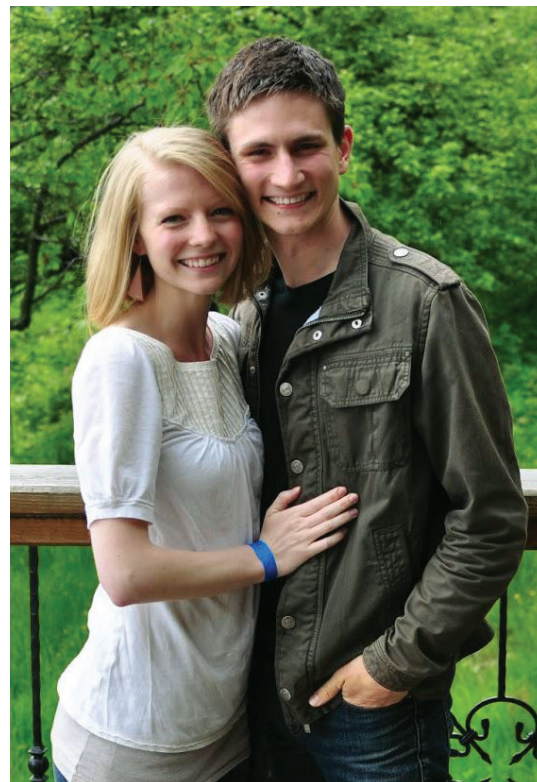
We will keep you updated on these "five big rocks" as we work together to see them become a reality.

Tyler was only three years old when he moved with his family as missionaries to the Czech Republic. His dad cofounded Josiah Venture, emphasizing youth ministry. Tyler received Christ as his Savior at age seven, and in high school he helped lead worship for his youth group. He was mentored by a fellow missionary who showed what it means to follow Jesus day by day. A desire to devote his life to ministry grew and he chose to study at Moody after visiting the Chicago campus and experiencing the type of student community he desired.

While at Moody, Tyler has served in youth ministry at Grace Church of DuPage, one of his family's supporting churches. He also met fellow Moody student, Lara Ragan. Lara, who recently graduated with a communications degree, also grew up in a missions context, taking numerous short-term mission trips. They were married during their junior year.

Coming from a ministry context, Tyler values the practical ministry training at Moody, but he has also come to realize his passion for theology. He considers his interdisciplinary major in youth ministry and biblical studies ideal preparation for the ministry he wants to do in the future in the Czech Republic.

Tyler and Lara spent this past summer in the Czech Republic serving with his family, but they are now back in the United States. Tyler plans to study Old Testament and Semitic languages in graduate school followed by a doctorate in Old Testament theology.



Benefits Human Resources Connection

Wellness Points

To continue receiving your monthly premium discount in 2014 (\$10 single coverage; \$15 spouse coverage; \$20 family coverage), you'll need to earn 32 points. Please visit the Wellness site (www.livewellmbi.com) and check your balance to see how many points you need to earn by the end of this year. If you have any questions about the program, please email luci.harris@moody.edu.

Open Enrollment—November 2013

During the month of November, you may complete forms to make changes in your benefits for 2014. Refer to the mailing that will go to all full-time employees. Representatives from Blue Cross & Blue Shield, CIGNA and Principal Wellness will be available in The Commons during the lunch hour on Nov. 5 and 7 to answer your questions (pick up give-aways as well). Forms to make your changes will be available all month in the Human Resources Conference Room in Crowell Hall 1. They are due in HR on Friday, Nov. 29, but please try to submit them earlier if possible.

New Ventra Transit Payment System

As part of the transition from Chicago Card Plus cards to Ventra cards, the CTA has recently begun contacting Chicago Card Plus card holders by email to request that they log in to their accounts online and verify their addresses. New Ventra cards will be mailed out to existing account holders in October, so it is important that all card holders respond to these emails and update their addresses as needed. Chicago Card Plus accounts will remain active until account holders receive and activate their new Ventra cards in October. When the new card is activated, the account balance will be transferred from the Chicago Card Plus card to the new Ventra card. Moody does not anticipate any changes for employees who receive CTA fare cards or transit checks through payroll deductions. If there are changes in the future, more information will be provided. If you have questions about transit benefits, please email luci.harris@moody.edu.

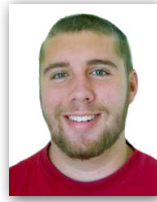
New Employees



Candra Michelle Garrett
**Human Resources Generalist–
Training & Compensation,
Human Resources**

Previously served as a Human Resources associate at Wellspring Living in Tyrone, Ga.

Full-Time



Jacob Muscat
Security Officer, Public Safety

Previously served as a customer service agent at EZ Links in Chicago, Ill.

Full-Time



Chelsey Sanchez
**Promotions Assistant,
Moody Radio Chicago**

Previously served as the marketing director at Zion Church Builders, Inc., in Kalamazoo, Mich.

Part-Time



Bob Gustafson
**Associate Professor–
Communication,
Undergraduate School**

Previously served as a producer at Willow Creek Community Church in South Barrington, Ill.

Full-Time



Jaclyn L. Parrott
**Branch Librarian,
MBI–Spokane**

Previously served as a reference assistant at University of Hawaii in Honolulu, Hawaii.

Full-Time



Shawn Scheinoha
**Stewardship Rep–Leadership
Gifts, Strategic Partners**

Previously served as the director of business development at Phase One Communications in Los Angeles, Calif.

Full-Time



Kaylin Means
**Assistant Grill Specialist,
Food Service**

Previously served as a cashier/associate at Banana Republic in Chicago, Ill.

Part-Time



Stephen A. Richardson
**Procurement Specialist,
Procurement Services**

Previously served as the executive pastor at Fourth Memorial Church in Spokane, Wash.

Full-Time



Joseph Timmer
**Mail Services Processor,
Mail Services**

Previously served as an associate trainer at Panera Bread in Chicago, Ill.

Part-Time

Listen

Operation Next

Campaign to Help Update Outdated and Failing Broadcast Equipment



Moody Radio will hold its final phase of Operation Next on Oct. 23 and 24. With a goal of \$1.8 million, the capital funds raised will go toward owned and operated network stations'

replacement of critical equipment that can no longer be repaired and toward the Advance Global Campaign.

Stations across Moody Radio during these two days will host local morning drive Operation Next programming. From noon

to 6 p.m. (Central Time), hosts from Moody Radio's syndicated programs *Midday Connection*, *Chris Fabry Live!* and *In the Market with Janet Parshall* will inform and inspire listeners around the country to partner with Moody Radio.

If you are able to volunteer for at least a two-hour shift at the Chicago campus as a phone data entry volunteer with approval from your supervisor, please visit www.moodyradiochicago.fm. Click on the Operation Next logo and fill out the volunteer form.

Moody Bible Institute's *theMemo* is published by Integrated Marketing Communications.
Please send your questions, comments and story ideas to memo@moody.edu.