

Radio Moody

The History, Rebirth and Growth of Moody Radio Chicago's AM 1110

From sunrise to sunset, seven days a week, Moody Radio's Spanish-language broadcast, Radio Moody, fills the airwaves as the only evangelical Christian radio broadcast in Chicagoland. Since it was launched on Feb. 6, 2012, its audience has grown to more than 75,000 weekly listeners.

"The growth has been spectacular," says Collin Lambert, vice president of Moody Radio, "but the most important thing about the wonderful numbers is that we are reaching more and more people with the hope of Christ and training them in God's Word."

The birth of Spanish-language broadcasting at Moody can be traced back to 1980 with the launch of Radio Esperanza, the only radio or television broadcast in Spanish in the entire Chicagoland area. It aired for a couple hours each Saturday on Moody Radio AM 1110. Over



Juan Marcos Gómez, host of *Descanso en Ti* (Resting on You), which airs on Sundays from 8 a.m.–noon (CT) on Radio Moody.

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Stories Accounts of God at work through Moody

From Africa to New England

Moody Alumnus Experiences God's Direction of His Steps

When Nick Gatzke came to Moody, he thought he was headed for the mission field in Africa, but his plans changed during a required preaching class. "I was terrified of public speaking," recalls Nick. During Nick's first sermon, professor Dr. Dwight Perry was sitting in a back room taping him. When Nick finished, Dr. Perry said to him, "How are you going to like being called Reverend some day?" "I was taken aback," Nick said. "Then Dr. Perry pulled me aside and told me he saw a gift of preaching in me."

Nick grew up in a Lutheran home in Minnesota. His father was a chemist and his mother stayed home caring for Nick and his twin brother. During high school, he started attending his cousin's youth group and Scripture came alive for him as it was being taught.

After participating in several high school missions trips, he enrolled at Moody Bible Institute as an international ministries major. While interning with missionaries in Africa, he gradually felt his ministry focus shift. "The Lord

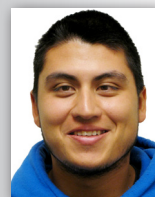
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New Employees



Carl Bjerga
Carpenter, Facilities

Previously served as a carpenter at Meccor in Skokie, Ill.



Ramon Diaz, Jr.
Custodian, Facilities

Previously served as a register at Culvers in Plainfield, Ill.



Melissa Hozey
Cataloging Librarian,
Crowell Library

Previously served as a cataloging librarian at Brenau University in Gainesville, Ga.



Amyra Rodriguez
Administrative Assistant, Legal

Previously served as a legal assistant at Madrid Crost Law Group in Chicago, Ill.



Michelle Struwing
Assistant to the Creative Director,
Moody Publishers

Previously served as a marketing/ editorial assistant at Moody Publishers in Chicago, Ill.

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the next 15 years, Radio Esperanza steadily grew to occupy all programming on Saturday and an additional five hours during the week.

By 1996, Radio Esperanza was being carried by an affiliate network of 32 stations across the U.S., many in the southwest, reaching a Spanish-speaking audience in both the U.S. and Mexico. Soon, 50 percent of Moody's AM radio programming was dedicated to Radio Esperanza. By this time, the Chicago market had six other Hispanic radio stations to choose from but Radio Esperanza remained the only Spanish evangelical voice in Chicago.

In 2005, Moody Radio's strategy changed for AM broadcasting. New programming was created to appeal to an urban, African American audience and *Urban Praise* was launched.

In 2011, with the new strategic direction initiated by Dr. Paul Nyquist, president of Moody, it was decided that Spanish-language radio needed to play a greater role. At midnight on Feb. 6, 2012, the first day of Founder's Week, Radio Esperanza was reborn as Radio Moody and AM 1110 became fully dedicated to Spanish-language programming.

In March 2012, *Urban Praise* was successfully relaunched as an Internet radio station and listeners from more than 40 countries have spent nearly one million hours tuning in.

From its start, word-of-mouth contributed to Radio Moody's success. In May 2012, after only four months on the air, Radio Moody conducted its first fundraising campaign. With the goal of raising \$50,000 and with a listenership that was among the poorest in Chicago, no one expected them to reach that goal. When the campaign concluded, they had surpassed the goal and received additional donations, totaling more than \$120,000.

Today, 10 months later, with two full-time employees and limited marketing, Radio Moody's weekly audience size is nearly half of Moody Radio Chicago.

Radio Moody hopes to expand beyond the Chicago market, to reach Spanish-speaking populations in the U.S. and around the world. Radio Moody will begin airing on Moody Radio's owned and operated AM stations in April 2012.



InSight

by Dr. James Spencer, Vice President and Dean of Moody Distance Learning



In 1887, D. L. Moody turned to his friend, John Morrison, and said, "Do you see that lot? Let us pray to the Lord to give it to us for a school." That lot became the site on which Moody Bible Institute was built and continues to thrive more than 126 years later.

As I think about the future of Moody Distance Learning (MDL), I see the need to recast D. L. Moody's prayer for our new educational context: "Lord, give the world to us for a school." This vision of training believers outside Chicago began to take shape with the formation of the correspondence school in 1901, which served those "who cannot, for financial or other reasons, attend Moody personally" to give them, "as far as possible, all the advantages of the systematic methods of study pursued here."

To expand this vision, MDL will focus on graduating students of distinction and character. Whether they graduate from an undergraduate degree program or a Master's degree program, MDL students are committed to continuously learning about themselves, their world, the Scriptures and their Lord.

Advancing Moody Bible Institute's educational legacy will be MDL's greatest challenge as Moody's third school. Moody's undergraduate programs are widely considered to be the "gold standard" of Bible and ministry training. I want nothing less for Moody Distance Learning.

As MDL's first degree offering as a third school, the Master of Arts in Applied Biblical Studies (MAABS) was developed with unique features that set it apart from other institutions' online offerings. The program incorporates strategies to improve student-faculty interaction outside the classroom and provides opportunities for students to work with ministries in their local context. The first MAABS launched with 18 students in October 2012, and additional cohorts are set to launch in January and March 2013.

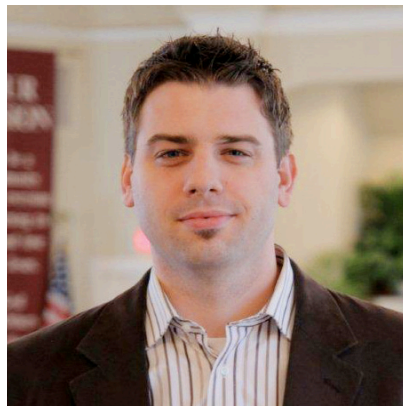
MDL has a great opportunity to assist Moody in equipping mature disciples of Christ to impact generations and cultures around the world.

was opening my eyes to ministry in the local church," said Nick.

During his time at Moody, Nick and his fiancée, Amy, attended a local church where he served the youth. It was just one of the experiences that prompted him to consider seminary.

After graduating in 2001, Nick attended Gordon Conwell Theological Seminary and served in a number of local churches. There pastors mentored him and he learned the ins and outs of church ministry.

In 2005, the couple moved to London, England, where Nick earned a PhD in Homiletics from the London School of Theology. "Again, my understanding and love for expository preaching grew in my studies and as I served at a local Baptist church in teaching and preaching," he said.



Currently, he and his wife, Amy, and their baby daughter live in Cape Cod, Mass., where he is the pastor of Osterville Baptist Church. "As is true of much of New England, this area is definitely 'rocky soil' for gospel ministry," said Nick. "Our ministry consists of people from birth to 90, with our largest growing segment being families in their 30s and 40s. Last year we had the privilege of baptizing 28 people in three different public baptism celebrations at our local beach. It was a fantastic time of testimony to God's saving grace in Jesus Christ for our whole community to see."

Although Nick ended up in New England and not Africa, he still senses that the "Lord used all these events together." He said, "The Lord hasn't taken that heart for missions away." His own experiences have helped him lead his church to support and participate in missionary work around the globe.

Benefits Human Resources Connection

Your 2013 "To Do List"

- **Wellness Screening and Survey:** To receive the monthly health premium discount, look for a *theDaily* announcement in January that will tell you to go to www.livewellmbi.com to complete the online Wellness Survey. On-campus employees will make an appointment on the website for the health screening which will take place Feb. 12–14. Off-campus employees will check a box on the website requesting that the home screening kit be sent to them. Completing these two tasks (screening and survey) will give you 20 of the 32 points required for 2013. For more information please email luci.harris@moody.edu.
- **Annual Physical Exam:** Make appointments for your annual physical and dental exams. Remind your doctor that you have 100 percent wellness with no office co-pay for routine preventive exams. Then, log your points at www.livewellmbi.com. Review the other activities on the Live Well website that you can participate in to earn points toward your 32-point goal in 2013.
- **Flexible Spending Funds:** Plan to use remaining 2012 Flexible Spending funds by March 15 and submit all claims by March 31 (or you forfeit the money). Please visit www.healthhub.com for more information, claim forms, online claim submission, etc.
- **Retirement Savings and Financial Advice:** Review your retirement savings to determine if you can save more, or if

you are invested well. Please visit www.valic.com to check your account. If you need to make an appointment with Jonathan Narbett, Moody's VALIC representative, please look for an upcoming edition of the *theDaily* for appointment dates and times. If you want to change the amount that is being deducted from pay for your 403(b) account, please email jean.jacobsen@moody.edu.

- **2013 VALIC Maximum Allowed Contributions:** All non-student employees (full-time and part-time) may contribute up to \$17,500 to their 403(b) accounts. Those age 50 and above during 2013 may contribute an additional \$5,500 (for a total of \$23,000). Those with 15 or more years of service at Moody who have not contributed the maximum allowed may look into contributing an additional \$3,000 per year until a lifetime catch-up maximum of \$15,000 is reached. For more information please email jean.jacobsen@moody.edu.
- **ID Cards:** If you changed to a different medical or dental plan for 2013 during Open Enrollment, you should receive your new IDs by the third week in January. If you need one earlier, or you lost it, you can order one online at Blue Cross Blue Shield's website (www.bcbsil.com) and/or CIGNA HMO's website (www.my.cigna.com). Please request a plastic card be sent to you and print a temporary ID as well. To request a CIGNA PPO ID, please email luci.harris@moody.edu.

Moody Radio Florida

St. Petersburg, Fla.

Located on the former grounds of Moody Keswick Conference Center in St. Petersburg, Fla., Moody Radio Florida reaches central and southwest Florida via 91.1 FM, 90.9 FM, 104.3 FM and 91.9 FM. More than one-third of the population of Florida is able to hear Moody Radio Florida.

"We provide Bible teaching programs, biblically-based talk programs, commentaries from a biblical world view and Christ-honoring music," said Pierre Chestang, station manager. "We are also following Dr. Nyquist's lead in going across the globe through our online streaming. People from approximately 100 countries listen to our stream each month."

While they are home to an eight-foot gator that lives about 100 yards from their back door, they are most proud of being the home of the employee with the longest tenure at Moody among current staff. "Ruth Dinwiddie has been faithfully serving at Moody for more than 53 years, the last 21 here in Florida," added Pierre.

As a team they are focused on collaboration and are involved with several mission projects. For example, they travel with a group of listeners on an annual trip to northeast Arizona to work with local churches who are reaching the Navajo people. Currently, Moody Radio Florida is hard at work preparing for the Feb. 28–March 1 Share.

For more information about Moody Radio Florida please visit www.moodyradioflorida.fm.



(Top row, left to right) John Blok, Andrew Leuthold, Bob Swatland;
(middle row) John Stortz, Kate Bruington, Ruth Dinwiddie, Sallee Perry,
Alicia Gandre, Dan Hirschy; (bottom row) Pierre Chestang, Glen Schultz,
Ron Maxwell.

Listen

The White Umbrella Campaign

Encouraging Listeners to Open Their "White Umbrella"



On Dec. 30, 2011, President Barack Obama declared January 2012 as National Slavery and Human Trafficking Prevention Month. It was signed one day before the 148th anniversary of President Abraham Lincoln issuing the Emancipation Proclamation which reaffirmed equality and freedom and led to the abolishment of slavery in the U.S.

Nearly a century and a half later, human trafficking, a modern form of slavery, is the fastest growing criminal industry in the world. Almost 700,000 persons, primarily women and children, are trafficked internationally each year by force, fraud or coercion. Through The White Umbrella Campaign this month, Moody Radio will create awareness for this issue and encourage listeners to get involved with rescuing and restoring those in the U.S. who are being trafficked. The white umbrella serves as a symbol for purity and protection, something they need in the midst of being restored.

The White Umbrella Campaign will include 13, one-minute features with Mary Frances Bowley, president of Wellspring Living and author of Moody Publishers The White Umbrella. Each feature will run on Moody Radio's 36 owned and operated stations and will be available on www.moodyradio.org/specials for download. Followed by a brief commentary from Mary Frances Bowley, each short feature will direct listeners to www.openyourwhiteumbrella.com where they can learn more about how they can open their "white umbrella."