

## Moody Central Nearing Completion

*Launch of "One-Stop-Shop" Mid-April,  
Grand Opening Fall 2013*



*An artist's rendering of the front desk area in Moody Central, located on the second floor of Culbertson Hall.*

The \$1 million construction project which began in summer 2011 for Moody Central is nearing its completion. The new centralized services area on the second floor of Culbertson Hall on Moody's Chicago campus will initially open to students in mid-April. The grand opening will take place during the fall 2013 semester.

"Moody Central places student's needs first because we value the individual and want to provide unparalleled customer service," said Jim Burdick, centralized services manager. "Therefore, we will evaluate over the summer how the launch goes so we are best prepared for the grand opening in fall 2013."

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## A Look Back at Founder's Week 2013

*Almost 25,000 in Attendance, Thousands Online*



Moody Bible Institute held its 112th annual Founder's Week Conference in Chicago, Ill., on Feb. 4–8. Twenty-two speakers focused on the theme, "Knowing Christ," inspired by Philippians 3:8. Almost 25,000 people were in attendance and more than 63,000 from 70 countries viewed online. On Feb. 24 and 25, Moody Bible Institute–Spokane held its third annual Founder's Conference featuring Dr. Scott M. Gibson, Haddon W. Robinson professor of preaching and ministry at Gordon-Conwell Theological Seminary, and recording artist Patrick Ryan Clark.

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## New Employees



**Darcey Christianson**  
**Chief Engineer, WGNR**

Previously served as the chief engineer at The Love Station, Inc., in Ponca City, Okla.



**Erik M. Peterson**  
**Creative Director, Moody Publishers**

Previously served as a designer at Tyndale House Publishers in Carol Stream, Ill.

## March

day of prayer	6
walk worthy	9
men's conference (tenn.)	9
residence halls close for spring break	9–24
spring music ensemble tours	9–24
spring break	11–15
mts modular classes	18–22
moody radio share	19–22
chicago, quad cities, west michigan, south, national, midsouth, spanish	24
residence halls open	26
mdl open house	29
good friday holiday	

Moody Central will feature a help desk and call center staffed with generalists. These full-time employees are cross-trained in key areas of student services enabling them to meet common needs. Students with questions requiring more expertise will be directed to a specialist located on that floor.

"The benefits of Moody Central to our students are obvious," stressed Jim. "Students will have only one place they have to go to for their questions, and responses will be consistent." He added, "We will also be logging student interactions so we can monitor problem/resolution trends and tweak our processes."

Departments that will be located in Moody Central include Academic Records, Career Development, Financial Aid, PCM/Field Education, Student Development and Treasury Operations. These departments will begin the move to Moody Central during the March 9–24 spring break.

"A central location is important for Moody Central, but even more important is the service model we will be implementing," added Dr. Tom Shaw, vice president of Student Services. "That is why we have chosen the C.A.R.E.S. approach for Moody Centrals' customer service model."

- Clear:** Clear, consistent information and careful understanding
- Attentive:** Active listeners who exhibit love for Moody students
- Responsive:** Actively advocating for problem resolution
- Efficient:** Problems solved in timely one-stop process
- Suitable:** Using language and delivery tools that meet our students' expressed needs

"I am very excited to see what was an idea several years ago now become a reality," said Dr. Shaw who has been overseeing Moody Central's development. "I appreciate everyone's hard work. In the end, Moody Central will increase student satisfaction because we will be meeting service level agreements, reducing bounce and providing consistent information."

Once open, students can visit Moody Central in person, call 312-329-2020 or email 2020@moody.edu. Hours will be extended to better accommodate all of Moody's students.



## InSight

by Paul Santhouse, Publisher, Moody Publishers



I recently returned from Africa where Christian publishers from 50 countries gathered to mentor one another. Many publish amidst war, corruption, imprisonment, crushing poverty and spiritual oppression. One strives singlehandedly to reach an entire country. Another hasn't received a paycheck in 30 years. "We pray," one publisher told me. "God provides."

As I listened, I asked, "How can we help?" They all said the same thing, "Send us trained students!" The world knows about Moody students. Our graduates have served globally for over a century, but advances in media technology now make it possible to extend our students' reach via radio and publishing.

At Moody Publishers we train students for global influence by exposing them to ideas and methods that didn't exist just a few years ago. E-readers and smart phones are now established reading devices, and access to everything on the Web has redefined reader expectations. Meeting these expectations and embracing new technologies is the future of publishing — and multiplies the global impact of our students.

Meanwhile, traditional media categories are merging. For example, there are more than 120 million iPads in the world.

With an iPad, readers can swipe from reading a book to catching a radio program to watching a video to browsing the Internet. That means a radio listener can hear an author speak, watch her discuss her book on YouTube, check what her friends say on Goodreads and purchase a copy with one click. It's all blending.

Publishers often call this "trans-media synergy." It's the idea that a single story can be multiplied across platforms, such as broadcasting, print, web, social media and more. This strengthens the story and broadens its audience.

We're already seeing this happen between Moody Radio and Moody Publishers. By sharing insights over lunch, repurposing content for joint use and learning what works best for each ministry, the stories we're telling find life and take wing. And all the while, Moody students are working alongside us.

As we learn and adapt to new possibilities, we are answering the call of publishers around the world to provide Moody graduates that are trained to communicate the gospel to more people in more places and in more ways than ever before.

# Moody Radio in West Africa

## Moody Radio Indiana Listeners Raise Funds to Build Station in Mali

Moody Radio Indiana listeners have donated over \$55,000 to build a new radio station in Mali, West Africa. The station has the potential to reach more than one million people.

“One of the objectives of Moody Radio is to build global partnerships,” said Ray Hashley, Moody Radio Indiana station manager. “This project was a great opportunity to connect our listeners with something that they could appreciate, because they understand the value of Christian radio.”

Working with Tim Wright, a missionary with Christian Missionary Alliance, Hashley and Joel Wright, Operation Next engineer, traveled to Mali in November 2012. Tim Wright, grew up on the mission field and has been using radio to share the gospel in Mali for many years. He proposed building a new station in the town of Sikasso, located in the southern part of the country.

“The process to put a station on the air in Mali is vastly different than here in the U.S.,” said Hashley, “Even getting consistent electricity was an issue which made it difficult to get enough power to the station to operate the equipment.”



Ray Hashley, Moody Radio Indiana station manager, with equipment for Radio Ticenme.

Named Radio Ticenme, which means Grace Radio, the station was completed in December. However, Radio Ticenme has yet to begin broadcasting. They are waiting for the Mali government to approve their license. With the recent political unrest in the country, no one is certain when this approval will come.

# Benefits

Human Resources Connection

## Live Well MBI 2013 Program

If you are participating in the Live Well MBI Program, you have already completed two or three steps toward earning your monthly premium discount (\$10 single; \$15 employee + spouse; \$20 family). You have completed the Online Wellness Assessment for 10 points, the Biometric Screening for 10 points and you might have listened to the February Seminar, “Stress Less,” for two points.

You need a total of 32 points to earn next year’s monthly premium discount. The following is the schedule of activity to enable you to do that. Make your plans now for 2013:

- Schedule your routine physical exam with your internal medicine doctor.
- Set an appointment for a routine checkup with your dentist.
- Put reminders on your calendar to listen to the seminars and learn about and start the wellness challenges, and pin this schedule up on your bulletin board at home or office.

Please contact Luci Harris at [luci.harris@moody.edu](mailto:luci.harris@moody.edu) or 312-329-2036 with questions.

## 2013 Live Well MBI Schedule

Program Activity	Credit Value (points)
<b>Health Awareness</b>	
Wellness Assessment (required).....	10
Biometric Screening (required).....	10
Health Coaching.....	5
Preventive Exam I (medical or dental).....	5
Preventive Exam II (medical or dental).....	5
Flu Shot.....	4
<b>Quarterly Seminars</b>	
February Seminar: Stress Less.....	2
May Seminar: What Moves You?.....	2
August Seminar: Rev It Up.....	2
November Seminar: Understanding Today’s Plans.....	2
<b>Wellness Challenges</b>	
March: Address Your Stress Challenge.....	5
June: 4 or More Challenge.....	5
September: Fill ‘er Up Challenge.....	5
December: Keep Your Balance Holiday Challenge.....	5
Physical Activity Q1.....	5
Physical Activity Q2.....	5
Physical Activity Q3.....	5
Physical Activity Q4.....	5
<b>Total Possible Credits for 2013.....</b>	<b>87</b>



Dr. Paul Nyquist kicked off Founder's Week on Monday at The Moody Church. Other speakers included (left to right) Dr. Tony Evans, Janet Parshall, Dr. David Platt, Dr. Al Mohler and Dr. John MacArthur.



The final session featured the Festival of Praise, which included music from Tim Stafford and all of Moody's music ensembles. Shane and Shane, Meredith Andrews, the Butlers and Moody students led worship throughout the conference.

If you missed any of this year's sessions, please visit [wwwFOUNDERSWEEK.org](http://wwwFOUNDERSWEEK.org) to watch sessions online. If you would like to purchase CDs or MP3s of conference sessions, you may do so at [www.moodyaudio.com](http://www.moodyaudio.com).

# Listen



## Moody Radio Launches New Podcast

### Bring to Mind Features

Moody Radio recently launched the weekly podcast, *Bring to Mind*. "We're focusing on the cultivation of the Christian mind and getting positive feedback," says host Melinda Schmidt. "A listener emailed about a podcast recently that he described as a very engaging and enlightening discussion, and said he'd come to respect Moody all the more as a result. It's a program that will push listeners to think deeply and differently. We believe there's a growing audience for this."

Produced by Josh Klos, the program is available each Tuesday. Topics have included politics and faith, contextualization, how beauty draws us to God, third culture kids, faith in the Middle East and grief. The team hopes to focus on spoken word poetry, urban pastors, biblical graphic novels and Abraham Lincoln in the future.

For more information about *Bring to Mind* or to listen to a podcast, please visit *Bring to Mind's* Web page at [www.moodyradio.org/bringtomind](http://www.moodyradio.org/bringtomind).

# employeeSpotlight



## Kim Pickett

Communications Editor,  
Donor Communications

"I want my life to count, and I think, right now, that means getting my hands dirty and helping organizations I believe in," said Kim Pickett. Kim grew up in Northwest Indiana where her dad is a pastor, and she graduated from Moody as a communications major in 2007.

She and her husband, Sean, live in Chicago's Near West Side where they have been serving youth in the Near West Side Little League through mentoring and relationship-building. In addition to her full-time job as a fundraising writer for Moody Bible Institute, Kim used her degree to help found the non-profit organization, *Legacy Living Ministries*.

Started with fellow Moody graduate, Stephanie Kaihoi ('07), the ministry is committed to training young women to love the Lord and crave His Word. They host conferences for teenage girls and their female mentors. "The next generation of high school girls is growing up in what we call an age of biblical illiteracy. We want to help girls apply God's Word to their lives," said Kim. "We've taken lots of risks and it's been scary and discouraging at times, but we've learned that when God gives you a vision, He'll provide and open doors."